A. Gender (BY OBSERVATION)

1. Male
2. Female

[ROTATE Q.PF1-PF6]

PF1. Do you have a favorable or unfavorable opinion of Robert Menendez (pronounced Meh-nehn-dehz) If you haven’t heard of him or don’t have an opinion of him, just tell me and we’ll move on.

1. Favorable
2. Unfavorable
3. Haven’t heard of
4. No opinion
9. Don’t Know/Refused (DO NOT READ)

PF2. Do you have a favorable or unfavorable opinion of Frank Lautenberg (pronounced Law-ten-berg) If you haven’t heard of him or don’t have an opinion of him, just tell me and we’ll move on.

1. Favorable
2. Unfavorable
3. Haven’t heard of
4. No opinion
9. Don’t Know/Refused (DO NOT READ)

PF3. Do you have a favorable or unfavorable opinion of Jon Corzine (pronounced Core-zign) If you haven’t heard of him or don’t have an opinion of him, just tell me and we’ll move on.

1. Favorable
2. Unfavorable
3. Haven’t heard of
4. No opinion
9. Don’t Know/Refused (DO NOT READ)
PF4. Do you have a favorable or unfavorable opinion of Chris Christie? If you haven’t heard of him or don’t have an opinion of him, just tell me and we’ll move on.

1. Favorable
2. Unfavorable
3. Haven’t heard of
4. No opinion
9. Don’t Know/Refused

PF5. Do you have a favorable or unfavorable opinion of Tom Kean Junior (pronounced Kane)? If you haven’t heard of him or don’t have an opinion of him, just tell me and we’ll move on.

1. Favorable
2. Unfavorable
3. Haven’t heard of
4. No opinion
9. Don’t Know/Refused

PF6. Do you have a favorable or unfavorable opinion of Doug Forrester? If you haven’t heard of him or don’t have an opinion of him, just tell me and we’ll move on.

1. Favorable
2. Unfavorable
3. Haven’t heard of
4. No opinion
9. Don’t Know/Refused

T1. Thinking about the tolls that are collected on the New Jersey Turnpike and the Garden State Parkway, do you think the tolls are too high, too low, or just about right?

1. Too high
2. Too low
3. Just about right
9. Don’t know/Refused

T2. Compared to most other states, do you think the tolls collected on the New Jersey Turnpike and the Garden State Parkway are generally higher than those collected in other states, lower, or about the same?

1. Higher than other states
2. Lower than other states
3. About the same as other states
9. Don’t know/Refused
RL1. Are you currently registered to vote at the address where you now live or not?

1   Yes
2   No   (GOTO Q. B1 – Bush job approval)
9   Don’t Know/Refused (DO NOT READ) (GOTO Q. B1 – Bush job approval)

[ROTATE Q.F1-F7]

F1. Do you have a favorable or unfavorable opinion of Hillary Clinton? If you haven’t heard of her or don’t have an opinion of her, just tell me and we’ll move on.

1   Favorable
2   Unfavorable
3   Haven’t heard of
4   No opinion
9   Don’t Know/Refused   (DO NOT READ)

F2. Do you have a favorable or unfavorable opinion of Barack Obama? If you haven’t heard of him or don’t have an opinion of him, just tell me and we’ll move on.

1   Favorable
2   Unfavorable
3   Haven’t heard of
4   No opinion
9   Don’t Know/Refused   (DO NOT READ)

F3. Do you have a favorable or unfavorable opinion of John Edwards? If you haven’t heard of him or don’t have an opinion of him, just tell me and we’ll move on.

1   Favorable
2   Unfavorable
3   Haven’t heard of
4   No opinion
9   Don’t Know/Refused   (DO NOT READ)

F4. Do you have a favorable or unfavorable opinion of Rudy Giuliani? If you haven’t heard of him or don’t have an opinion of him, just tell me and we’ll move on.

1   Favorable
2   Unfavorable
3   Haven’t heard of
F5. Do you have a favorable or unfavorable opinion of Mitt Romney If you haven’t heard of him or don’t have an opinion of him, just tell me and we’ll move on.

1 Favorable
2 Unfavorable
3 Haven’t heard of
4 No opinion
9 Don’t Know/Refused

F6. Do you have a favorable or unfavorable opinion of John McCain If you haven’t heard of him or don’t have an opinion of him, just tell me and we’ll move on.

1 Favorable
2 Unfavorable
3 Haven’t heard of
4 No opinion
9 Don’t Know/Refused

F7. Do you have a favorable or unfavorable opinion of Fred Thompson If you haven’t heard of him or don’t have an opinion of him, just tell me and we’ll move on.

1 Favorable
2 Unfavorable
3 Haven’t heard of
4 No opinion
9 Don’t Know/Refused
GOP1. Next, I am going to read a list of names, and I can repeat the list if that helps New Jersey plans to hold its presidential primaries Feb. 5 If the Republican primary for president were held today, which of the following would you support for the Republican nomination: [see below], or someone else? [ROTATE NAMES]

1. Mitt Romney
2. Rudy Giuliani
3. Fred Thompson
4. John McCain
5. Newt Gingrich
6. Mike Huckabee
7. Ron Paul
8. Tommy Thompson
9. Sam Brownback
10. Duncan Hunter
11. Tom Tancredo
12. Someone else (Specify)
98. Don’t know (DO NOT READ) (GO TO Q. M1)
99. Refused (DO NOT READ) (GO TO Q. M1)

GOP2. Are you very sure about voting for [FILL NAME – Q. GOP1]; or might you change your mind before the primary?

1. Very sure
2. Might change
9. Don't know/Refused (DO NOT READ) (GO TO Q. M1)

DEM1. Next, I am going to read a list of names, and I can repeat the list if that helps New Jersey plans to hold its presidential primaries Feb. 5 If the Democratic primary for president were held today, which of the following would you support for the Democratic nomination: [see below], or someone else? (ROTATE NAMES)

1. Hillary Clinton
2. Barack Obama
3. Bill Richardson
4. John Edwards
5. Joe Biden
6. Dennis Kucinich (pronounced Koo-si-nitch)
7. Chris Dodd
8. Mike Gravel (pronounced Gra-VELL)
9. Someone else (Specify)
98. Don’t know (DO NOT READ) (GO TO M1)
99. Refused (DO NOT READ) (GO TO M1)
DEM3. Are you very sure about voting for [FILL NAME – Q. DEM1/DEM2]; or might you change your mind before the primary?

1 Very sure (GO TO Q. M1)
2 Might change (GO TO Q. M1)
9 Don't know/Refused (DO NOT READ) (GO TO Q. M1)

M1. In the general presidential election, if Hillary Clinton were the Democratic Party's candidate and Rudy Giuliani were the Republican Party's candidate, who would you be more likely to vote for: Hillary Clinton, the Democrat, or Rudy Giuliani, the Republican (IF UNSURE): As of today, who do you lean more toward?

1 Hillary Clinton
2 Rudy Giuliani
3 Other candidate (SPECIFY) (DO NOT READ)
7 Wouldn’t vote (DO NOT READ)
8 Don’t know/Undecided (DO NOT READ)
9 Refused (DO NOT READ)

M2. In the general presidential election, if Hillary Clinton were the Democratic Party's candidate, Rudy Giuliani were the Republican Party's candidate, and Michael Bloomberg ran as an independent candidate, who would you be more likely to vote for: Hillary Clinton, the Democrat, Rudy Giuliani, the Republican, or Michael Bloomberg, the independent (IF UNSURE): As of today, who do you lean more toward?

1 Hillary Clinton
2 Rudy Giuliani
3 Michael Bloomberg
4 Other candidate (SPECIFY) (DO NOT READ)
7 Wouldn’t vote (DO NOT READ)
8 Don’t know/Undecided (DO NOT READ)
9 Refused (DO NOT READ)

M3. In the general presidential election, if Barack Obama were the Democratic Party's candidate and Rudy Giuliani were the Republican Party's candidate, who would you be more likely to vote for: Barack Obama, the Democrat, or Rudy Giuliani, the Republican (IF UNSURE): As of today, who do you lean more toward?

1 Barack Obama
2 Rudy Giuliani
3 Other candidate (SPECIFY) (DO NOT READ)
7 Wouldn’t vote (DO NOT READ)
8 Don’t know/Undecided (DO NOT READ)
9 Refused (DO NOT READ)
M4. In the general presidential election, if Barack Obama were the Democratic Party's candidate, Rudy Giuliani were the Republican Party's candidate, and Michael Bloomberg ran as an independent candidate, who would you be more likely to vote for: Barack Obama, the Democrat, Rudy Giuliani, the Republican, or Michael Bloomberg, the independent (IF UNSURE): As of today, who do you lean more toward?

1. Barack Obama
2. Rudy Giuliani
3. Michael Bloomberg
4. Other candidate (SPECIFY) (DO NOT READ)
5. Wouldn’t vote (DO NOT READ)
6. Don’t know/Undecided (DO NOT READ)
7. Refused (DO NOT READ)

ISS1. In deciding who you would like to see elected President next year, what issue will be most important to you (DON’T READ LIST. CODE RESPONSE, OR TYPE SPECIFIC ISSUE IN “OTHER” IF NOT ON LIST)?

1. Education
2. Terrorism and national security
3. The environment and global warming
4. The economy and jobs
5. Health care
6. The war in Iraq
7. Immigration
8. Other (Specify)
9. Don’t know/Refused

[ROTATE Q.CA1A – CA1D]

CA1A. Regardless of which candidate for president you support, which one of the candidates (ROTATE AND READ OPTIONS #1-2), do you think would do the best job of protecting the nation from terrorist attacks [IF SOME OTHER CANDIDATE, ASK:] If you had to choose between (READ OPTIONS #1-2)?

1. Hillary Clinton
2. Rudy Giuliani
3. None of the above (DO NOT READ)
4. All the same / equal (DO NOT READ)
5. Don’t know / Refused (DO NOT READ)
CA1B. Regardless of which candidate for president you support, which one of the candidates, (ROTATE AND READ OPTIONS #1-2), do you think would do the best job of making health care more affordable [IF SOME OTHER CANDIDATE, ASK:] If you had to choose between (READ OPTIONS #1-2)?

1  Hillary Clinton
2  Rudy Giuliani
3  None of the above (DO NOT READ)
4  All the same / equal (DO NOT READ)
9  Don’t know / Refused (DO NOT READ)

CA1C. Regardless of which candidate for president you support, which one of the candidates, (ROTATE AND READ OPTIONS #1-2), do you think would do the best job of managing the war in Iraq [IF SOME OTHER CANDIDATE, ASK:] If you had to choose between (READ OPTIONS #1-2)?

1  Hillary Clinton
2  Rudy Giuliani
3  None of the above (DO NOT READ)
4  All the same / equal (DO NOT READ)
9  Don’t know / Refused (DO NOT READ)

CA1D. Regardless of which candidate for president you support, which one of the candidates, (ROTATE AND READ OPTIONS #1-2), do you think would do the best job of improving education [IF SOME OTHER CANDIDATE, ASK:] If you had to choose between (READ OPTIONS #1-2)?

1  Hillary Clinton
2  Rudy Giuliani
3  None of the above (DO NOT READ)
4  All the same / equal (DO NOT READ)
9  Don’t know / Refused (DO NOT READ)

CA2. Regardless of which candidate for president you support, which one of the candidates, (ROTATE AND READ OPTIONS #1-2), cares more about the problems of people like you? (IF SOME OTHER CANDIDATE, ASK:) If you had to choose between (READ OPTIONS #1-2)?

1  Hillary Clinton
2  Rudy Giuliani
3  None of the above (DO NOT READ)
4  All the same / equal (DO NOT READ)
9  Don’t know / Refused (DO NOT READ)
VT1. Do you think most people you know will be more likely to vote for Hillary Clinton because she is a woman, less likely to vote for her because she is a woman, or won't that matter to people one way or the other?

1 More likely
2 Less likely
3 Won't matter
4 Don’t know / Refused (DO NOT READ)

[ROTATE Q. S1 / Q. S2]

S1. Do you approve or disapprove of the way Bob Menendez (pronounced Meh-nehn-dehz) is handling his job as United States senator?

1 Approve
2 Disapprove
9 Don’t know / Refused (DO NOT READ)

S2. Do you approve or disapprove of the way Frank Lautenberg (pronounced Law-ten-berg) is handling his job as United States senator?

1 Approve
2 Disapprove
9 Don’t know / Refused (DO NOT READ)

S3. Frank Lautenberg will be up for re-election to the United States Senate in 2008 Thinking about the job that Lautenberg has done as U.S. Senator, do you think he deserves to be re-elected, or do you think it's time for a change?

1 Deserves to be re-elected
2 Time for a change
3 Depends (DO NOT READ)
9 Don’t know/Refused (DO NOT READ)

[SPLIT BALLOT WITH RANDOM ASSIGNMENT TO Q. S5 / Q. S6]

S5. If Lautenberg wins re-election next year, he will be 84 at the start of his next six-year term Given his age, will he be able to represent New Jersey effectively or not?

1 He will be able
2 He will not be able
9 Don’t know/Refused (DO NOT READ)
S6. If Lautenberg wins re-election next year, he will be 90 at the end of his next six-year term. Given his age, will he be able to represent New Jersey effectively or not?

1. He will be able
2. He will not be able
9. Don’t know/Refused

B1. Do you approve or disapprove of the way George W. Bush is handling his job as President?

1. Approve
2. Disapprove
9. Don’t know/Refused

J1. Do you approve or disapprove of the way Jon Corzine (pronounced Core-zign) is handling his job as Governor?

1. Approve
2. Disapprove
9. Don’t know/Refused

J2. Do you approve or disapprove of the way Jon Corzine (pronounced Core-zign) has handled the state budget?

1. Approve
2. Disapprove
9. Don’t know/Refused

J3. Do you approve or disapprove of the way Jon Corzine (pronounced Core-zign) has handled property tax reform?

1. Approve
2. Disapprove
9. Don’t know/Refused

AM1. The state is considering leasing the New Jersey Turnpike and the Garden State Parkway to a non-profit corporation. The corporation could sell bonds to pay debt and improve roads, and increase tolls to pay off the bonds. How much have you heard or read about this idea?

1. A lot
2. Some
3. Very little
4 Nothing at all
9 Don’t know/Refused (DO NOT READ)

AM1A. Would you support or oppose the state leasing the New Jersey Turnpike and the Garden State Parkway to a non-profit corporation?
1 Support
2 Oppose
9 Don’t know/Refused (DO NOT READ)

AM1B. Would you support or oppose raising tolls on the New Jersey Turnpike and the Garden State Parkway to pay off state debt?
1 Support
2 Oppose
9 Don’t know/Refused (DO NOT READ)

AM2. Given the choice between raising tolls, raising taxes, or cutting services to pay off state debt, which approach would you prefer (ROTATE AND READ RESPONSES 1, 2, AND 3)?
1 Raising tolls
2 Raising taxes
3 Cutting services
5 A combination of these approaches (DO NOT READ)
6 None of these approaches (DO NOT READ)
9 Don’t know/Refused (DO NOT READ)

ID1. Regardless of the political party you might favor, do you consider yourself to be liberal, conservative, or somewhere in between?
1 Liberal
2 Conservative
3 Somewhere in between
4 Other (DO NOT READ)
9 Don’t know/Refused (DO NOT READ)

D2. What was the last grade in school you completed?
1 8TH GRADE OR LESS
2 HIGH SCHOOL INCOMPLETE (GRADES 9, 10 AND 11)
3 HIGH SCHOOL COMPLETE (GRADE 12)
4 VOCATIONAL/TECHNICAL SCHOOL
5 SOME COLLEGE
6 JUNIOR COLLEGE GRADUATE (2 YEAR, ASSOCIATES DEGREE)
7 4 YEAR COLLEGE GRADUATE (BACHELOR’S DEGREE)
D2a. Are you married, living as married, widowed, divorced, separated, or have you never been married?

1 Married
2 Living as married
3 Widowed
4 Divorced
5 Separated
6 Never married
9 Don’t know/Refused

D3. What was your age on your last birthday?

/ _____ / (ENTER AGE: 98=98+, 99 = DK/REFUSED)

D3a. [IF DK/REFUSED IN D3, ASK:] Is it between...?

1 18 - 20
2 21 - 24
3 25 - 29
4 THIRTIES (30 - 39)
5 FORTIES (40 - 49)
6 FIFTIES (50 - 59)
7 60 - 64
8 65 OR OVER
9 Don’t know/Refused

D4. Are you of Latino or Hispanic origin, such as Mexican, Puerto Rican, Cuban or some other Spanish background?

1 Yes
2 No
9 Don’t know/Refused

D5. Are you white, black or of Asian origin?

1 White
2 Black
3 Asian
4 Hispanic / Latino
5 OTHER, SPECIFY
9 Don’t know/Refused
D6. So that we can group all answers, is your total annual family income before taxes: Under $35,000; between $35,000 to just under $70,000; between $70,000 to just under $100,000; or $100,000 or more?

1 Under $35,000
2 $35,000 to $69,999
3 $70,000 to $99,999
4 $100,000 or more
9 Don't Know / Refused

D7. In what county do you live?

01 Atlantic    08 Gloucester    15 Ocean
02 Bergen      09 Hudson       16 Passaic
03 Burlington  10 Hunterdon   17 Salem
04 Camden      11 Mercer       18 Somerset
05 Cape May    12 Middlesex    19 Sussex
06 Cumberland  13 Monmouth    20 Union
07 Essex       14 Morris       21 Warren
99 Don't Know / Refused