Aug. 2-7, 2007 (#162) Survey of New Jersey Residents, 18+ (n = 1,000 All Adults/12 minutes)

- A. Gender (BY OBSERVATION)
  - 1 Male
  - 2 Female

## [ROTATE Q.PF1-PF6]

- PF1. Do you have a favorable or unfavorable opinion of Robert Menendez (pronounced Mehnehn-dehz) If you haven't heard of him or don't have an opinion of him, just tell me and we'll move on.
  - 1 Favorable
  - 2 Unfavorable
  - 3 Haven't heard of
  - 4 No opinion
  - 9 Don't Know/Refused

(DO NOT READ)

- PF2. Do you have a favorable or unfavorable opinion of Frank Lautenberg (pronounced Lawten-berg) If you haven't heard of him or don't have an opinion of him, just tell me and we'll move on.
  - 1 Favorable
  - 2 Unfavorable
  - 3 Haven't heard of
  - 4 No opinion
  - 9 Don't Know/Refused

(DO NOT READ)

- PF3. Do you have a favorable or unfavorable opinion of Jon Corzine (pronounced Core-zign) If you haven't heard of him or don't have an opinion of him, just tell me and we'll move on.
  - 1 Favorable
  - 2 Unfavorable
  - 3 Haven't heard of
  - 4 No opinion
  - 9 Don't Know/Refused

(DO NOT READ)

1 Favorable 2 Unfavorable 3 Haven't heard of 4 No opinion 9 Don't Know/Refused (DO NOT READ)  PF5. Do you have a favorable or unfavorable opinion of Tom Kean Junior (pronounced Kane) If you haven't heard of him or don't have an opinion of him, just tell me and we'll move on.  1 Favorable 2 Unfavorable 3 Haven't heard of 4 No opinion 9 Don't Know/Refused (DO NOT READ)  PF6. Do you have a favorable or unfavorable opinion of Doug Forrester If you haven't heard of him or don't have an opinion of him, just tell me and we'll move on.  1 Favorable		
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him or don't have an opinion of him, just tell me and we'll move on.  1 Favorable		
2 Unfavorable		
3 Haven't heard of		
4 No opinion		
9 Don't Know/Refused (DO NOT READ)		
T1. Thinking about the tolls that are collected on the New Jersey Turnpike and the Garden State Parkway, do you think the tolls are too high, too low, or just about right?		
1 Too high		
2 Too low		
3 Just about right		
9 Don't know/Refused (DO NOT READ)		
T2. Compared to most other states, do you think the tolls collected on the New Jersey Turnpike and the Garden State Parkway are generally higher than those collected in other states, lower, or about the same?		
1 Higher than other states		
2 Lower than other states		
3 About the same as other states		
9 Don't know/Refused (DO NOT READ)		
(DO NOT REID)		

RL1.	Are you currently registered to vote at the address where you now live or not?			
	1 2 9 <b>appro</b>	Don't Know/Refused (DO NOT READ) (G	Q. B1 – Bush job approval) OTO Q. B1 – Bush job	
[ROT.	ATE Q	.F1-F7]		
F1.	Do you have a favorable or unfavorable opinion of Hillary Clinton If you haven't heard of don't have an opinion of her, just tell me and we'll move on.			
	1 2 3 4 9	Favorable Unfavorable Haven't heard of No opinion Don't Know/Refused	(DO NOT READ)	
F2. Do you have a favorable or unfavorable opinion of Barack Obama If you haven't heard of him or don't have an opinion of him, just tell me and we'll move on.				
	1 2 3 4 9	Favorable Unfavorable Haven't heard of No opinion Don't Know/Refused	(DO NOT READ)	
F3. him or	3. Do you have a favorable or unfavorable opinion of John Edwards If you haven't heard of im or don't have an opinion of him, just tell me and we'll move on.			
	1 2 3 4 9	Favorable Unfavorable Haven't heard of No opinion Don't Know/Refused	(DO NOT READ)	
F4. him or	Do you have a favorable or unfavorable opinion of Rudy Giuliani If you haven't heard of n or don't have an opinion of him, just tell me and we'll move on.			
	1 2 3	Favorable Unfavorable Haven't heard of		

	4 9	No opinion Don't Know/Refused		(DO NOT READ)
F5.	-		-	Mitt Romney If you haven't heard of
him or	don't h	have an opinion of him,	just tell me and we'll	move on.
	1	Favorable		
	2	Unfavorable		
	3	Haven't heard of		
	4	No opinion		
	9	Don't Know/Refused		(DO NOT READ)
F6. him or	Do you have a favorable or unfavorable opinion of John McCain If you haven't heard om or don't have an opinion of him, just tell me and we'll move on.			
	1	Favorable		
	2	Unfavorable		
	3	Haven't heard of		
	4	No opinion		
	9	Don't Know/Refused		(DO NOT READ)
F7. of him	-	a have a favorable or un t have an opinion of him		Fred Thompson If you haven't heard e'll move on.
	1	Favorable		
	2	Unfavorable		
	3	Haven't heard of		
	4	No opinion		
	9	Don't Know/Refused		(DO NOT READ)
	In poli	• • •	ider yourself a Democ	erat, Republican, Independent, or
	1	Democrat		(GO TO DEM1)
	2	Republican		(GO TO GOP1)
	3	Independent		(GO TO PID2)
	4	Something Else / Othe	er	(GO TO PID2)
	9	Don't know/Refused	(DO NOT READ)	(GO TO PID2)
PID2.	Do you	a lean more toward the	Democratic Party or r	more toward the Republican Party?
	1	Democratic Party		(GO TO DEM1)
	2	Republican Party		(GO TO GOP1)
	3		(DO NOT READ)	(GO TO M1)
	4	Neither	(DO NOT RI	EAD) (GO TO M1)

## 9 Don't Know / Refused (DO NOT READ) (GO TO M1)

GOP1. Next, I am going to read a list of names, and I can repeat the list if that helps New Jersey plans to hold its presidential primaries Feb. 5 If the Republican primary for president were held today, which of the following would you support for the Republican nomination: [see below], or someone else? [ROTATE NAMES]

- 1 Mitt Romney
- 2 Rudy Giuliani
- 3 Fred Thompson
- 4 John McCain
- 5 Newt Gingrich
- 6 Mike Huckabee
- 7 Ron Paul
- 8 Tommy Thompson
- 9 Sam Brownback
- 10 Duncan Hunter
- 11 Tom Tancredo
- 12 Someone else (Specify)
- 98 Don't know (**DO NOT READ**) (**GO TO Q. M1**)
- 99 Refused (DO NOT READ) (GO TO Q. M1)

GOP2. Are you very sure about voting for [FILL NAME – Q. GOP1]; or might you change your mind before the primary?

- 1 Very sure (GO TO Q. M1)
  2 Might change (GO TO Q. M1)
- 9 Don't know/Refused (**DO NOT READ**) (**GO TO Q. M1**)

DEM1.Next, I am going to read a list of names, and I can repeat the list if that helps New Jersey plans to hold its presidential primaries Feb. 5 If the Democratic primary for president were held today, which of the following would you support for the Democratic nomination: [see below], or someone else? (ROTATE NAMES)

- 1 Hillary Clinton
- 2 Barack Obama
- 3 Bill Richardson
- 4 John Edwards
- 5 Joe Biden
- 6 Dennis Kucinich (pronounced Koo-si-nitch)
- 7 Chris Dodd
- 8 Mike Gravel (pronounced Gra-VELL)
- 9 Someone else (Specify)
- 98 Don't know (**DO NOT READ**) (**GO TO M1**)
- 99 Refused (DO NOT READ) (GO TO M1)

DEM3.Are you very sure about voting for [FILL NAME – Q. DEM1/DEM2]; or might you change your mind before the primary?

- 1 Very sure (GO TO Q. M1)
  2 Might change (GO TO Q. M1)
- 9 Don't know/Refused (**DO NOT READ**) (**GO TO Q. M1**)
- M1. In the general presidential election, if Hillary Clinton were the Democratic Party's candidate and Rudy Giuliani were the Republican Party's candidate, who would you be more likely to vote for: Hillary Clinton, the Democrat, or Rudy Giuliani, the Republican (IF UNSURE): As of today, who do you lean more toward?
  - 1 Hillary Clinton
  - 2 Rudy Giuliani
  - 3 Other candidate (SPECIFY) (**DO NOT READ**)
  - 7 Wouldn't vote (DO NOT READ)
  - 8 Don't know/Undecided (DO NOT READ)
  - 9 Refused (DO NOT READ)
- M2. In the general presidential election, if Hillary Clinton were the Democratic Party's candidate, Rudy Giuliani were the Republican Party's candidate, and Michael Bloomberg ran as an independent candidate, who would you be more likely to vote for: Hillary Clinton, the Democrat, Rudy Giuliani, the Republican, or Michael Bloomberg, the independent (**IF UNSURE**): As of today, who do you lean more toward?
  - 1 Hillary Clinton
  - 2 Rudy Giuliani
  - 3 Michael Bloomberg
  - 4 Other candidate (SPECIFY) (**DO NOT READ**)
  - 7 Wouldn't vote (DO NOT READ)
  - 8 Don't know/Undecided (**DO NOT READ**)
  - 9 Refused (DO NOT READ)
- M3. In the general presidential election, if Barack Obama were the Democratic Party's candidate and Rudy Giuliani were the Republican Party's candidate, who would you be more likely to vote for: Barack Obama, the Democrat, or Rudy Giuliani, the Republican (IF UNSURE): As of today, who do you lean more toward?
  - 1 Barack Obama
  - 2 Rudy Giuliani
  - 3 Other candidate (SPECIFY) (**DO NOT READ**)
  - 7 Wouldn't vote (DO NOT READ)
  - 8 Don't know/Undecided (**DO NOT READ**)
  - 9 Refused (DO NOT READ)

- M4. In the general presidential election, if Barack Obama were the Democratic Party's candidate, Rudy Giuliani were the Republican Party's candidate, and Michael Bloomberg ran as an independent candidate, who would you be more likely to vote for: Barack Obama, the Democrat, Rudy Giuliani, the Republican, or Michael Bloomberg, the independent (**IF UNSURE**): As of today, who do you lean more toward?
  - 1 Barack Obama
  - 2 Rudy Giuliani
  - 3 Michael Bloomberg
  - 4 Other candidate (SPECIFY) (**DO NOT READ**)
  - 7 Wouldn't vote (DO NOT READ)
  - 8 Don't know/Undecided (**DO NOT READ**)
  - 9 Refused (DO NOT READ)

ISS1. In deciding who you would like to see elected President next year, what issue will be most important to you (DON'T READ LIST. CODE RESPONSE, OR TYPE SPECIFIC ISSUE IN "OTHER" IF NOT ON LIST)?

- 1 Education
- 2 Terrorism and national security
- 3 The environment and global warming
- 4 The economy and jobs
- 5 Health care
- 6 The war in Iraq
- 7 Immigration
- 8 Other (Specify)
- 9 Don't know/Refused

#### [ROTATE Q.CA1A – CA1D]

CA1A. Regardless of which candidate for president you support, which one of the candidates, (ROTATE AND READ OPTIONS #1-2), do you think would do the best job of protecting the nation from terrorist attacks [IF SOME OTHER CANDIDATE, ASK:] If you had to choose between (READ OPTIONS #1-2)?

- 1 Hillary Clinton
- 2 Rudy Giuliani
- 3 None of the above (**DO NOT READ**)
- 4 All the same / equal (**DO NOT READ**)
- 9 Don't know / Refused (**DO NOT READ**)

CA1B. Regardless of which candidate for president you support, which one of the candidates, (ROTATE AND READ OPTIONS #1-2), do you think would do the best job of making health care more affordable [IF SOME OTHER CANDIDATE, ASK:] If you had to choose between (READ OPTIONS #1-2)?

- 1 Hillary Clinton
- 2 Rudy Giuliani
- 3 None of the above (**DO NOT READ**)
- 4 All the same / equal (DO NOT READ)
- 9 Don't know / Refused (**DO NOT READ**)

CA1C. Regardless of which candidate for president you support, which one of the candidates, (ROTATE AND READ OPTIONS #1-2), do you think would do the best job of managing the war in Iraq [IF SOME OTHER CANDIDATE, ASK:] If you had to choose between (READ OPTIONS #1-2)?

- 1 Hillary Clinton
- 2 Rudy Giuliani
- 3 None of the above (**DO NOT READ**)
- 4 All the same / equal (**DO NOT READ**)
- 9 Don't know / Refused (**DO NOT READ**)

CA1D. Regardless of which candidate for president you support, which one of the candidates, (ROTATE AND READ OPTIONS #1-2), do you think would do the best job of improving education [IF SOME OTHER CANDIDATE, ASK:] If you had to choose between (READ OPTIONS #1-2)?

- 1 Hillary Clinton
- 2 Rudy Giuliani
- None of the above (**DO NOT READ**)
- 4 All the same / equal (**DO NOT READ**)
- 9 Don't know / Refused (**DO NOT READ**)

CA2. Regardless of which candidate for president you support, which one of the candidates, (ROTATE AND READ OPTIONS #1-2), cares more about the problems of people like you? (IF SOME OTHER CANDIDATE, ASK:) If you had to choose between (READ OPTIONS #1-2)?

- 1 Hillary Clinton
- 2 Rudy Giuliani
- 3 None of the above (**DO NOT READ**)
- 4 All the same / equal (DO NOT READ)
- 9 Don't know / Refused (**DO NOT READ**)

- VT1. Do you think most people you know will be more likely to vote for Hillary Clinton because she is a woman, less likely to vote for her because she is a woman, or won't that matter to people one way or the other?
  - 1 More likely
  - 2 Less likely
  - Won't matter
  - 4 Don't know / Refused (**DO NOT READ**)

#### [ROTATE Q. S1 / Q. S2]

- S1. Do you approve or disapprove of the way Bob Menendez (**pronounced Meh-nehn-dehz**) is handling his job as United States senator?
  - 1 Approve
  - 2 Disapprove
  - 9 Don't know / Refused (**DO NOT READ**)
- S2. Do you approve or disapprove of the way Frank Lautenberg (**pronounced Law-ten-berg**) is handling his job as United States senator?
  - 1 Approve
  - 2 Disapprove
  - 9 Don't know / Refused (**DO NOT READ**)
- S3. Frank Lautenberg will be up for re-election to the United States Senate in 2008 Thinking about the job that Lautenberg has done as U.S. Senator, do you think he deserves to be re-elected, or do you think it's time for a change?
  - 1 Deserves to be re-elected
  - 2 Time for a change
  - 3 Depends (DO NOT READ)
  - 9 Don't know/Refused (**DO NOT READ**)

## [SPLIT BALLOT WITH RANDOM ASSIGNMENT TO Q. S5 / Q. S6]

- S5. If Lautenberg wins re-election next year, he will be 84 at the start of his next six-year term Given his age, will he be able to represent New Jersey effectively or not?
  - 1 He will be able
  - 2 He will not be able
  - 9 Don't know/Refused (DO NOT READ)

S6. Giver	S6. If Lautenberg wins re-election next year, he will be 90 at the end of his next six-year term Given his age, will he be able to represent New Jersey effectively or not?			
	1 2 9	He will be able He will not be able Don't know/Refused	(DO NOT READ)	
B1. Presid	-	ou approve or disapprove of the way Go		
	1 2 9	Approve Disapprove Don't know/Refused	(DO NOT READ)	
J1. Do you approve or disapprove of the way Jon Corzine ( <b>pronounced Core-zign</b> ) is handling his job as Governor?				
	1 2 9	Approve Disapprove Don't know/Refused	(DO NOT READ)	
[ROTATE Q. J2 / Q. J3]				
J2. handl		ou approve or disapprove of the way Jo tate budget?	n Corzine (pronounced Core-zign) has	
	1 2 9	Approve Disapprove Don't know/Refused	(DO NOT READ)	
J3. Do you approve or disapprove of the way Jon Corzine ( <b>pronounced Core-zign</b> ) has handled property tax reform?				
	1 2 9	Approve Disapprove Don't know/Refused	(DO NOT READ)	
to a n	on-profi	<u> </u>	sey Turnpike and the Garden State Parkway ell bonds to pay debt and improve roads, and you heard or read about this idea?	
	1 2 3	A lot Some Very little		

	4	Nothing at all		
	9	Don't know/Refused	(DO NOT READ)	
AM1A		• • • • • • • • • • • • • • • • • • • •	ate leasing the New Jersey Turnpike and the	
Garde	n State	Parkway to a non-profit corporation?		
	1	Support		
	2	Oppose		
	9	Don't know/Refused	(DO NOT READ)	
AM1E	3.	Would you support or oppose raising	g tolls on the New Jersey Turnpike and the	
Garde	n State	Parkway to pay off state debt?		
	1	Support		
	2	Oppose		
	9	Don't know/Refused	(DO NOT READ)	
		•	ng taxes, or cutting services to pay off state AND READ RESPONSES 1, 2, AND 3)?	
	1	Raising tolls		
	2	Raising taxes		
	3	Cutting services		
	5	A combination of these approaches	(DO NOT READ)	
	6	None of these approaches	(DO NOT READ)	
	9	Don't know/Refused	(DO NOT READ)	
ID1.	Regar	dless of the political party you might t	avor, do you consider yourself to be liberal,	
conser	vative,	or somewhere in between?		
	1	Liberal		
	2	Conservative		
	3	Somewhere in between		
	4	Other	(DO NOT READ)	
	9	Don't know/Refused	(DO NOT READ)	
D2.	What was the last grade in school you completed?			
	1	8TH GRADE OR LESS		
	2	HIGH SCHOOL INCOMPLETE (GRADES 9, 10 AND 11)		
	3	HIGH SCHOOL COMPLETE (GRADE 12)		

VOCATIONAL/TECHNICAL SCHOOL

JUNIOR COLLEGE GRADUATE (2 YEAR, ASSOCIATES DEGREE) 4 YEAR COLLEGE GRADUATE (BACHELOR'S DEGREE)

SOME COLLEGE

4 5

6 7

	8 9	GRADUATE WORK (MASTERS, Don't know/Refused	LAW/MEDICAL SCHOOL, ETC.) (DO NOT READ)		
D2a. Are you married, living as married, widowed, divorced, sepbeen married?			d, divorced, separated, or have you never		
	1 2 3 4 5 6 9	Married Living as married Widowed Divorced Separated Never married Don't know/Refused	(DO NOT READ)		
D3.	What	What was your age on your last birthday?			
	/ /	/ (ENTER AGE: 98=98+, 99 = I	OK/REFUSED)		
	D3a. [	IF DK/REFUSED IN D3, ASK:] Is it  1	(DO NOT READ)		
D4.	Are you of Latino or Hispanic origin, such as Mexican, Puerto Rican, Cuban or some other Spanish background?				
	1 2 9	Yes No Don't know/Refused	DO NOT READ		
D5.	Are you white, black or of Asian origin?				
	1 2 3 4 5 9	White Black Asian Hispanic / Latino OTHER, SPECIFY Don't know/Refused	DO NOT READ DO NOT READ DO NOT READ		

- D6. So that we can group all answers, is your total annual family income before taxes: Under \$35,000; between \$35,000 to just under \$70,000; between \$70,000 to just under \$100,000; or \$100,000 or more?
  - 1 Under \$35,000
  - 2 \$35,000 to \$69,999
  - 3 \$70,000 to \$99,999
  - 4 \$100,000 or more
  - 9 Don't Know / Refused

#### DO NOT READ

# D7. In what county do you live?

01 Atlantic	08 Gloucester	15 Ocean
02 Bergen	09 Hudson	16 Passaic
03 Burlington	10 Hunterdon	17 Salem
04 Camden	11 Mercer	18 Somerset
05 Cape May	12 Middlesex	19 Sussex
06 Cumberland	13 Monmouth	20 Union
07 Essex	14 Morris	21 Warren
99 Don't Know / Refused		DO NOT READ