

SLERP #152
February 1-4, 2005
Survey of New Jersey Adults, 18+ (n=802)

Hello, my name is _____ (**first and last name**). I'm on the staff of the Eagleton Poll, and I'm taking a public opinion survey of New Jersey adults for **RUTGERS** University.

I'd like to ask a few questions of the **YOUNGEST MALE** age 18 or older, who is now at home. (**IF NO MALE AT HOME NOW**: Then, may I speak with the **OLDEST FEMALE** age 18 or older who is now at home?)

WHEN RESPONDENT ON PHONE: I'd like your views on what New Jersey is like as a place to live and on some topics currently in the news.

RECORD GENDER QUOTA: Male Female

RL1. Are you currently registered to vote at the address where you now live?

- 1 Yes
- 2 No
- 9 (VOL) Don't Know/Refused

RL2. As you may know, there will be an election for governor of New Jersey this fall, November of 2005. How much interest do you have in the upcoming gubernatorial election – a lot, some, a little, or none at all (T)?

- 1 A lot
- 2 Some
- 3 A little
- 4 None at all
- 9 (VOL) Don't know/Refused

RL2a. I'd like you to rate your chances of voting in the upcoming November election for governor of New Jersey on a scale of 10 to 1. If 10 represents a person who DEFINITELY will vote and 1 represents a person who definitely will NOT vote, where would you place yourself (T)?

- 1 Definitely will NOT
- 2
- 3
- 4
- 5
- 6
- 7
- 8
- 9.
- 10 Definitely will
- 99 (VOL) Don't know/Refused

IC1a. Now let me read you a list of traits people might look for in a governor. Please tell me which one is the most important quality for you when voting for a governor? **[READ AND ROTATE]** **[IF "ALL", ASK:]** If you absolutely had to choose, which one would you say is the most important quality?

- 1 Sticks to his/her positions, even if they are unpopular
- 2 Is a strong leader (T)
- 3 Is not beholden to contributors
- 4 Honest and trustworthy
- 5 Is an outsider who will shake things up (T)
- 6a Guided by strong moral conviction **[SPLIT SAMPLE]**
- 6b Guided by strong religious conviction **[SPLIT SAMPLE]**
- 7 (VOL) All of the above
- 8 (VOL) None of the above
- 99 (VOL) Don't know/Refused

IC2a. Please tell me how important you think strengthening the state's economy is for the next governor to deal with – Extremely important, Very important, Somewhat important, Not very important, or Not at all important?

- 1 Extremely important
- 2 Very important
- 3 Somewhat important
- 4 Not very important
- 5 Not at all important
- 9 (VOL) Don't know/Refused

IC2b. Please tell me how important you think dealing with the state's budget crisis is for the next governor to deal with – Extremely important, Very important, Somewhat important, Not very important, or Not at all important?

- 1 Extremely important
- 2 Very important
- 3 Somewhat important
- 4 Not very important
- 5 Not at all important
- 9 (VOL) Don't know/Refused

IC2c. Please tell me how important you think improving the quality of education is for the next governor to deal with – Extremely important, Very important, Somewhat important, Not very important, or Not at all important?

- 1 Extremely important
- 2 Very important
- 3 Somewhat important
- 4 Not very important
- 5 Not at all important
- 9 (VOL) Don't know/Refused

IC2d. Please tell me how important you think reforming New Jersey's auto insurance system is for the next governor to deal with – Extremely important, Very important, Somewhat important, Not very important, or Not at all important?

- 1 Extremely important
- 2 Very important
- 3 Somewhat important
- 4 Not very important
- 5 Not at all important
- 9 (VOL) Don't know/Refused

IC2e. Please tell me how important you think protecting the state from terrorist attacks is for the next governor to deal with – Extremely important, Very important, Somewhat important, Not very important, or Not at all important?

- 1 Extremely important
- 2 Very important
- 3 Somewhat important
- 4 Not very important
- 5 Not at all important
- 9 (VOL) Don't know/Refused

IC2f. Please tell me how important you think reducing property taxes is for the next governor to deal with – Extremely important, Very important, Somewhat important, Not very important, or Not at all important?

- 1 Extremely important
- 2 Very important
- 3 Somewhat important
- 4 Not very important
- 5 Not at all important
- 9 (VOL) Don't know/Refused

IC2g. Please tell me how important you think protecting the environment is for the next governor to deal with – Extremely important, Very important, Somewhat important, Not very important, or Not at all important?

- 1 Extremely important
- 2 Very important
- 3 Somewhat important
- 4 Not very important
- 5 Not at all important
- 9 (VOL) Don't know/Refused

IC2h. Please tell me how important you think increasing access to quality healthcare is for the next governor to deal with – Extremely important, Very important, Somewhat important, Not very important, or Not at all important?

- 1 Extremely important
- 2 Very important

- 3 Somewhat important
- 4 Not very important
- 5 Not at all important
- 9 (VOL) Don't know/Refused

IC2i. Please tell me how important you think making our streets and neighborhoods safer from crime is for the next governor to deal with – Extremely important, Very important, Somewhat important, Not very important, or Not at all important?

- 1 Extremely important
- 2 Very important
- 3 Somewhat important
- 4 Not very important
- 5 Not at all important
- 9 (VOL) Don't know/Refused

IC2j. Please tell me how important you think eliminating corruption among state elected officials is for the next governor to deal with – Extremely important, Very important, Somewhat important, Not very important, or Not at all important?

- 1 Extremely important
- 2 Very important
- 3 Somewhat important
- 4 Not very important
- 5 Not at all important
- 9 (VOL) Don't know/Refused

IC2k. Please tell me how important you think protecting our communities from sprawl and overdevelopment is for the next governor to deal with – Extremely important, Very important, Somewhat important, Not very important, or Not at all important?

- 1 Extremely important
- 2 Very important
- 3 Somewhat important
- 4 Not very important
- 5 Not at all important
- 9 (VOL) Don't know/Refused

IC3. If you could choose one of New Jersey's **former governors** to come back and govern the state right now, which one of the following governors would you choose? [**ROTATE LIST; ACCEPT ONE ANSWER**] [**IF "ALL", ASK:**] If you absolutely had to choose, which one would you choose?

- 1 Jim McGreevey
- 2 Christie Whitman
- 3 Jim Florio

- 4 Tom Kean
- 5 Brendan Byrne
- 6 William Cahill
- 7 Richard Hughes
- 8 (VOL) All of the above
- 9 (VOL) None of the above
- 99 (VOL) Don't know/Refused

KF1. On another subject, do you happen to know the names of the two United States Senators from New Jersey? **[IF YES: What are their names?] [IF ONLY ONE GIVEN: Can you think of anyone else?]** (ACCEPT MULTIPLE RESPONSES) (T)

- 1 Corzine
- 2 Lautenberg
- 3 Other(specify)
- 4 No, can't name Senators
- 9 Don't know/Refused

(CATI: ROTATE Q.KF2-KF8) (T)

Please tell me if you have a favorable or unfavorable opinion of the following people. If you haven't heard of them or don't have an opinion of them, just tell me and we'll move on.

KF2. Richard Codey? **[IF FAVORABLE OR UNFAVORABLE, ASK:]** Would you say you have a strongly favorable/unfavorable opinion or a somewhat favorable/unfavorable opinion?

- 1 Strongly favorable
- 2 Somewhat favorable
- 3 Somewhat unfavorable
- 4 Strongly unfavorable
- 5 Haven't heard of
- 6 No opinion
- 9 (VOL) Don't know/Refused

KF3. Jon Corzine? **[IF FAVORABLE OR UNFAVORABLE, ASK:]** Would you say you have a strongly favorable/unfavorable opinion or a somewhat favorable/unfavorable opinion?

- 1 Strongly favorable
- 2 Somewhat favorable
- 3 Somewhat unfavorable
- 4 Strongly unfavorable
- 5 Haven't heard of
- 6 No opinion

9 (VOL) Don't know/Refused

KF4. Frank Lautenberg? [**IF FAVORABLE OR UNFAVORABLE, ASK:**] Would you say you have a strongly favorable/unfavorable opinion or a somewhat favorable/unfavorable opinion?

- 1 Strongly favorable
- 2 Somewhat favorable
- 3 Somewhat unfavorable
- 4 Strongly unfavorable
- 5 Haven't heard of
- 6 No opinion
- 9 (VOL) Don't know/Refused

KF5. Douglas Forrester? [**IF FAVORABLE OR UNFAVORABLE, ASK:**] Would you say you have a strongly favorable/unfavorable opinion or a somewhat favorable/unfavorable opinion?

- 1 Strongly favorable
- 2 Somewhat favorable
- 3 Somewhat unfavorable
- 4 Strongly unfavorable
- 5 Haven't heard of
- 6 No opinion
- 9 (VOL) Don't know/Refused

KF6. Bret Schundler? [**IF FAVORABLE OR UNFAVORABLE, ASK:**] Would you say you have a strongly favorable/unfavorable opinion or a somewhat favorable/unfavorable opinion?

- 1 Strongly favorable
- 2 Somewhat favorable
- 3 Somewhat unfavorable
- 4 Strongly unfavorable
- 5 Haven't heard of
- 6 No opinion
- 9 (VOL) Don't know/Refused

KF7. Chris Christie? [**IF FAVORABLE OR UNFAVORABLE, ASK:**] Would you say you have a strongly favorable/unfavorable opinion or a somewhat favorable/unfavorable opinion?

- 1 Strongly favorable
- 2 Somewhat favorable
- 3 Somewhat unfavorable
- 4 Strongly unfavorable
- 5 Haven't heard of
- 6 No opinion
- 9 (VOL) Don't know/Refused

KF8. Jim McGreevey? **[IF FAVORABLE OR UNFAVORABLE, ASK:]** Would you say you have a strongly favorable/unfavorable opinion or a somewhat favorable/unfavorable opinion?

- 1 Strongly favorable
- 2 Somewhat favorable
- 3 Somewhat unfavorable
- 4 Strongly unfavorable
- 5 Haven't heard of
- 6 No opinion
- 9 (VOL) Don't know/Refused

P1. In politics today, do you consider yourself a Democrat, Republican, Independent, or something else (T)?

- 1 Democrat **ASK Q.P1a**
- 2 Republican **ASK Q.P1a**
- 3 Independent **ASK Q.P1b**
- 4 Something Else / Other **ASK Q.P1b**
- 9 (VOL) Don't Know / Refused / NO OPINION **ASK Q.P1b**

P1a. Would you call yourself a strong (DEMOCRAT/REPUBLICAN), or a not so strong (DEMOCRAT / REPUBLICAN) (T)?

- 1 Strong **GO TO Q.P2**
- 2 Not Strong **GO TO Q.P2**
- 9 (VOL) Don't Know / Refused **GO TO Q.P2**

P1b. Do you lean more toward the Democratic Party or more toward the Republican Party (T)?

- 1 Democratic party
- 2 Republican party
- 3 (VOL) OTHER PARTY
- 4 (VOL) NEITHER
- 9 (VOL) Don't Know / Refused

P2. Thinking now about **primary elections for state and local office in New Jersey**...In which party's primary election for state and local offices do you typically vote – the Democratic primary or the Republican primary?

- 1 Vote in the Democratic primary
- 2 Vote in the Republican primary
- 3 (VOL) Vote in other primary
- 4 (VOL) Don't vote in primary elections
- 9 (VOL) Don't know/Refused

(CATI: ROTATE PE1 SERIES AND PE2/PE3)

(CATI: ASK Q.PE1 SERIES ONLY IF Q.P1=2 OR P1b=2 OR P2=2)

PE1. As you may know, **[ROTATE]** Doug Forrester, Bret Schundler, John Murphy, Paul DiGaetano, Todd Caliguire, Steve Lonegan, and Bob Schroeder are running for the Republican nomination for governor of New Jersey. The winner of the primary will face the Democratic nominee in the general election for governor in November.

If the Republican primary election for governor were held today, for whom would you vote **[ROTATE]** Doug Forrester, Bret Schundler, John Murphy, Paul DiGaetano, Todd Caliguire, Steve Lonegan, and Bob Schroeder, or some other candidate for Governor?

- | | | |
|----|------------------------------------|---------------------|
| 1 | Doug Forrester | GO TO Q.PE1b |
| 2 | Bret Schundler | GO TO Q.PE1b |
| 3 | John Murphy | GO TO Q.PE1b |
| 4 | Paul DiGaetano | GO TO Q.PE1b |
| 5 | Todd Caliguire | GO TO Q.PE1b |
| 6 | Steve Lonegan | GO TO Q.PE1b |
| 7 | Bob Schroeder | GO TO Q.PE1b |
| 8 | Other candidate | GO TO Q.PE1a |
| 9 | (VOL) Wouldn't vote | GO TO Q.PE2 |
| 99 | (VOL) Don't know/Refused/UNDECIDED | GO TO Q.PE1a |

PE1a. At this moment do you lean more towards **[ROTATE]** Doug Forrester, Bret Schundler, John Murphy, Paul DiGaetano, Todd Caliguire, Steve Lonegan, or Bob Schroeder?

- | | | |
|---|--|--------------------|
| 1 | Doug Forrester | |
| 2 | Bret Schundler | |
| 3 | John Murphy | |
| 4 | Paul DiGaetano | |
| 5 | Todd Caliguire | |
| 6 | Steve Lonegan | |
| 7 | Bob Schroeder | |
| 9 | (VOL) Don't know/Refused/NEITHER/UNDECIDED | GO TO Q.PE2 |

PE1b. Are you very sure about voting for [FILL NAME – Q.P/Q.PE1a]; or might you change your mind before Election Day?

- 1 Very sure
- 2 Might change
- 9 (VOL) Don't know/Refused

PE2. As you may know, Richard Codey announced that he is not going to run in the Democratic primary against Jon Corzine. Would you have liked to see Codey run against Corzine, or not?

- 1 Yes
- 2 No
- 9 (VOL) Don't know/Refused

PE3. If Richard Codey had run against Jon Corzine in the Democratic primary, who do you think would have been most likely to win the race, [ROTATE] Codey or Corzine?

- 1 Codey
- 2 Corzine
- 9 (VOL) Don't know/Refused

G. In this year's elections for governor, are you more likely to vote for [ROTATE] the Democratic Party candidate, or the Republican Party candidate? (Would you say definitely or probably?)

- 1 Democrat/definitely
- 2 Democrat/probably
- 3 Republican/probably
- 4 Republican/definitely
- 5 (VOL) Depends
- 9 (VOL) Don't know/Refused

CATI: ROTATE Q.G1 SERIES AND Q.G2 SERIES

G1. If the election for governor were held today, for whom would you vote [ROTATE] Jon Corzine, the Democrat, Bret Schundler, the Republican or some other candidate for Governor?

- | | | |
|---|------------------------------------|--------------------|
| 1 | Corzine | GO TO Q.G1b |
| 2 | Schundler | GO TO Q.G1b |
| 3 | Other candidate | GO TO Q.G1a |
| 8 | (VOL) Wouldn't vote | GO TO Q.G2 |
| 9 | (VOL) Don't know/Refused/UNDECIDED | GO TO Q.G1a |

G1a. At this moment do you lean more towards **[ROTATE]** Corzine or more towards Schundler?

- 1 Corzine
- 2 Schundler
- 9 (VOL) Don't know/Refused/NEITHER/UNDECIDED **GO TO Q.G2/6**

G1b. Are you very sure about voting for **[FILL NAME – Q.G1/Q.G1a]**; or might you change your mind before Election Day?

- 1 Very sure
- 2 Might change
- 9 (VOL) Don't know/Refused

G2. If the election for governor were held today, for whom would you vote **[ROTATE]** Jon Corzine, the Democrat, Doug Forrester, the Republican or some other candidate for Governor?

- 1 Corzine **GO TO Q.G2b**
- 2 Forrester **GO TO Q.G2b**
- 3 Other candidate **GO TO Q.G2a**
- 8 (VOL) Wouldn't vote **GO TO Q.G6**
- 9 (VOL) Don't know/Refused/UNDECIDED **GO TO Q.G2a**

G2a. At this moment do you lean more towards **[ROTATE]** Corzine or more towards Forrester?

- 1 Corzine
- 2 Forrester
- 9 (VOL) Don't know/Refused/NEITHER/UNDECIDED **GO TO Q.G6**

G2b. Are you very sure about voting for **[FILL NAME – Q.G2/Q.G2a]**; or might you change your mind before Election Day?

- 1 Very sure
- 2 Might change
- 9 (VOL) Don't know/Refused

(CATI: ROTATE Q.G3, Q.G4, AND Q.G5)

(CATI: ASK Q.G3 ONLY IF Q.G1 OR Q.G1a OR Q.G2 OR Q.G2a=1)

G3. Thinking generally, which of the following best describes why you would vote for Jon Corzine for governor? Would you say you would vote for Jon Corzine because...**[ROTATE]**

- 1 He has the best chance of winning the election
- 2 You don't like the other candidates
- 3 He is most qualified to be Governor
- 4 I haven't heard that much about the other candidates
- 5 I know where he stands on the issues and I agree with his positions
- 8 (VOL) None of the above
- 9 (VOL) Don't know/Refused

(CATI: ASK Q.G4 ONLY IF Q.G1 OR Q.G1a=2)

G4. Thinking generally, which of the following best describes why you would vote for Bret Schundler for governor? Would you say you would vote for Bret Schundler because...
[ROTATE]

- 1 He has the best chance of winning the election
- 2 You don't like the other candidates
- 3 He is most qualified to be Governor
- 4 I haven't heard that much about the other candidates
- 5 I know where he stands on the issues and I agree with his positions
- 6 (VOL) None of the above
- 9 (VOL) Don't know/Refused

(CATI: ASK Q.G5 ONLY IF Q.G2 OR Q.G2a=2)

G5. Thinking generally, which of the following best describes why you would vote for Doug Forrester for governor? Would you say you would vote for Doug Forrester because...[ROTATE]

- 1 He has the best chance of winning the election
- 2 You don't like the other candidates
- 3 He is most qualified to be Governor
- 4 I haven't heard that much about the other candidates
- 5 I know where he stands on the issues and I agree with his positions
- 6 (VOL) None of the above
- 9 (VOL) Don't know/Refused

G6. Regardless of who you are planning to vote for in this election, who do you think is most likely to win and become the next governor of New Jersey? **[OPEN-END, PRE-CODE]**

- 1 Jon Corzine
- 2 Doug Forrester
- 3 Bret Schundler
- 4 Other (specify)
- 9 (VOL) Don't know/Refused

C1. Of the three major candidates for governor – **[ROTATE]** Jon Corzine, Doug Forrester, and Bret Schundler – which one do you feel you know the most about?

- 1 Jon Corzine
- 2 Doug Forrester
- 3 Bret Schundler
- 4 (VOL) None
- 5 (VOL) All equal
- 9 (VOL) Don't know/Refused

C2A. I'm now going to read you a list of traits and ask you which candidate you think the trait describes the best -- | Do you think sticks to his positions, even if they are unpopular best describes **[ROTATE]** Jon Corzine, Doug Forrester, or Bret Schundler?

- 1 Jon Corzine
- 2 Doug Forrester
- 3 Bret Schundler
- 4 (VOL) None of the above
- 5 (VOL) All the same/equal
- 9 (VOL) Don't know/Refused

C2B. I'm now going to read you a list of traits and ask you which candidate you think the trait describes the best -- | Do you think is a strong leader best describes **[ROTATE]** Jon Corzine, Doug Forrester, or Bret Schundler?

- 1 Jon Corzine
- 2 Doug Forrester
- 3 Bret Schundler
- 4 (VOL) None of the above
- 5 (VOL) All the same/equal
- 9 (VOL) Don't know/Refused

C2C. I'm now going to read you a list of traits and ask you which candidate you think the trait describes the best -- | Do you think is not beholden to contributors best describes **[ROTATE]** Jon Corzine, Doug Forrester, or Bret Schundler?

- 1 Jon Corzine

- 2 Doug Forrester
- 3 Bret Schundler
- 4 (VOL) None of the above
- 5 (VOL) All the same/equal
- 9 (VOL) Don't know/Refused

C2D. I'm now going to read you a list of traits and ask you which candidate you think the trait describes the best -- | Do you think honest and trustworthy best describes **[ROTATE]** Jon Corzine, Doug Forrester, or Bret Schundler?

- 1 Jon Corzine
- 2 Doug Forrester
- 3 Bret Schundler
- 4 (VOL) None of the above
- 5 (VOL) All the same/equal
- 9 (VOL) Don't know/Refused

C2E. I'm now going to read you a list of traits and ask you which candidate you think the trait describes the best -- | Do you think is an outsider who will shake things up best describes **[ROTATE]** Jon Corzine, Doug Forrester, or Bret Schundler?

- 1 Jon Corzine
- 2 Doug Forrester
- 3 Bret Schundler
- 4 (VOL) None of the above
- 5 (VOL) All the same/equal
- 9 (VOL) Don't know/Refused

C2Fa. I'm now going to read you a list of traits and ask you which candidate you think the trait describes the best -- | Do you think guided by strong moral conviction best describes **[ROTATE]** Jon Corzine, Doug Forrester, or Bret Schundler **[SPLIT SAMPLE]**?

- 1 Jon Corzine
- 2 Doug Forrester
- 3 Bret Schundler
- 4 (VOL) None of the above
- 5 (VOL) All the same/equal
- 9 (VOL) Don't know/Refused

C2Fb. I'm now going to read you a list of traits and ask you which candidate you think the trait describes the best -- | Do you think guided by strong religious conviction best describes **[ROTATE]** Jon Corzine, Doug Forrester, or Bret Schundler **[SPLIT SAMPLE]**?

- 1 Jon Corzine
- 2 Doug Forrester
- 3 Bret Schundler

- 4 (VOL) None of the above
- 5 (VOL) All the same/equal
- 9 (VOL) Don't know/Refused

C2G. I'm now going to read you a list of traits and ask you which candidate you think the trait describes the best -- | Do you think is a liberal best describes **[ROTATE]** Jon Corzine, Doug Forrester, or Bret Schindler?

- 1 Jon Corzine
- 2 Doug Forrester
- 3 Bret Schundler
- 4 (VOL) None of the above
- 5 (VOL) All the same/equal
- 9 (VOL) Don't know/Refused

C2H. I'm now going to read you a list of traits and ask you which candidate you think the trait describes the best -- | Do you think tax and spender best describes **[ROTATE]** Jon Corzine, Doug Forrester, or Bret Schundler?

- 1 Jon Corzine
- 2 Doug Forrester
- 3 Bret Schundler
- 4 (VOL) None of the above
- 5 (VOL) All the same/equal
- 9 (VOL) Don't know/Refused

(CATI: ROTATE Q.C3A- Q. C3K)

C3A. Now I'm going to read you a list of issues. Regardless of which candidate for governor you support, which one of the candidates, **[ROTATE]** Jon Corzine, Doug Forrester, or Bret Schundler, do you think would do the best job of strengthening the state's economy? **[IF SOMEONE OTHER THAN CANDIDATES, ASK:]** If you had to choose between Corzine, Forrester, and Schundler...?

- 1 Jon Corzine
- 2 Doug Forrester
- 3 Bret Schundler
- 4 (VOL) None of the above
- 5 (VOL) All the same/equal
- 9 (VOL) Don't know/Refused

C3B. Now I'm going to read you a list of issues. Regardless of which candidate for governor you support, which one of the candidates, **[ROTATE]** Jon Corzine, Doug Forrester, or Bret Schundler, do you think would do the best job of dealing with the state's budget

crisis? **[IF SOMEONE OTHER THAN CANDIDATES, ASK:]** If you had to choose between Corzine, Forrester, and Schundler...?

- 1 Jon Corzine
- 2 Doug Forrester
- 3 Bret Schundler
- 4 (VOL) None of the above
- 5 (VOL) All the same/equal
- 9 (VOL) Don't know/Refused

C3C. Now I'm going to read you a list of issues. Regardless of which candidate for governor you support, which one of the candidates, **[ROTATE]** Jon Corzine, Doug Forrester, or Bret Schundler, do you think would do the best job of improving the quality of education? **[IF SOMEONE OTHER THAN CANDIDATES, ASK:]** If you had to choose between Corzine, Forrester, and Schundler...?

- 1 Jon Corzine
- 2 Doug Forrester
- 3 Bret Schundler
- 4 (VOL) None of the above
- 5 (VOL) All the same/equal
- 9 (VOL) Don't know/Refused

C3D. Now I'm going to read you a list of issues. Regardless of which candidate for governor you support, which one of the candidates, **[ROTATE]** Jon Corzine, Doug Forrester, or Bret Schundler, do you think would do the best job of reforming New Jersey's auto insurance system? **[IF SOMEONE OTHER THAN CANDIDATES, ASK:]** If you had to choose between Corzine, Forrester, and Schundler...?

- 1 Jon Corzine
- 2 Doug Forrester
- 3 Bret Schundler
- 4 (VOL) None of the above
- 5 (VOL) All the same/equal
- 9 (VOL) Don't know/Refused

C3E. Now I'm going to read you a list of issues. Regardless of which candidate for governor you support, which one of the candidates, **[ROTATE]** Jon Corzine, Doug Forrester, or Bret Schundler, do you think would do the best job of protecting the state from terrorist attacks? **[IF SOMEONE OTHER THAN CANDIDATES, ASK:]** If you had to choose between Corzine, Forrester, and Schundler...?

- 1 Jon Corzine

- 2 Doug Forrester
- 3 Bret Schundler
- 4 (VOL) None of the above
- 5 (VOL) All the same/equal
- 9 (VOL) Don't know/Refused

C3F. Now I'm going to read you a list of issues. Regardless of which candidate for governor you support, which one of the candidates, **[ROTATE]** Jon Corzine, Doug Forrester, or Bret Schundler, do you think would do the best job of reducing property taxes? **[IF SOMEONE OTHER THAN CANDIDATES, ASK:]** If you had to choose between Corzine, Forrester, and Schundler...?

- 1 Jon Corzine
- 2 Doug Forrester
- 3 Bret Schundler
- 4 (VOL) None of the above
- 5 (VOL) All the same/equal
- 9 (VOL) Don't know/Refused

C3G. Now I'm going to read you a list of issues. Regardless of which candidate for governor you support, which one of the candidates, **[ROTATE]** Jon Corzine, Doug Forrester, or Bret Schundler, do you think would do the best job of protecting the environment? **[IF SOMEONE OTHER THAN CANDIDATES, ASK:]** If you had to choose between Corzine, Forrester, and Schundler...?

- 1 Jon Corzine
- 2 Doug Forrester
- 3 Bret Schundler
- 4 (VOL) None of the above
- 5 (VOL) All the same/equal
- 9 (VOL) Don't know/Refused

C3H. Now I'm going to read you a list of issues. Regardless of which candidate for governor you support, which one of the candidates, **[ROTATE]** Jon Corzine, Doug Forrester, or Bret Schundler, do you think would do the best job of increasing access to quality healthcare? **[IF SOMEONE OTHER THAN CANDIDATES, ASK:]** If you had to choose between Corzine, Forrester, and Schundler...?

- 1 Jon Corzine
- 2 Doug Forrester
- 3 Bret Schundler

- 4 (VOL) None of the above
- 5 (VOL) All the same/equal
- 9 (VOL) Don't know/Refused

C3I. Now I'm going to read you a list of issues. Regardless of which candidate for governor you support, which one of the candidates, **[ROTATE]** Jon Corzine, Doug Forrester, or Bret Schundler, do you think would do the best job of making out streets and neighborhoods safer from crime? **[IF SOMEONE OTHER THAN CANDIDATES, ASK:]** If you had to choose between Corzine, Forrester, and Schundler...?

- 1 Jon Corzine
- 2 Doug Forrester
- 3 Bret Schundler
- 4 (VOL) None of the above
- 5 (VOL) All the same/equal
- 9 (VOL) Don't know/Refused

C3J. Now I'm going to read you a list of issues. Regardless of which candidate for governor you support, which one of the candidates, **[ROTATE]** Jon Corzine, Doug Forrester, or Bret Schundler, do you think would do the best job of eliminating corruption among state elected officials? **[IF SOMEONE OTHER THAN CANDIDATES, ASK:]** If you had to choose between Corzine, Forrester, and Schundler...?

- 1 Jon Corzine
- 2 Doug Forrester
- 3 Bret Schundler
- 4 (VOL) None of the above
- 5 (VOL) All the same/equal
- 9 (VOL) Don't know/Refused

C3K. Now I'm going to read you a list of issues. Regardless of which candidate for governor you support, which one of the candidates, **[ROTATE]** Jon Corzine, Doug Forrester, or Bret Schundler, do you think would do the best job of protecting our communities from sprawl and overdevelopment? **[IF SOMEONE OTHER THAN CANDIDATES, ASK:]** If you had to choose between Corzine, Forrester, and Schundler...?

- 1 Jon Corzine
- 2 Doug Forrester
- 3 Bret Schundler
- 4 (VOL) None of the above
- 5 (VOL) All the same/equal

9 (VOL) Don't know/Refused

J1. Do you approve or disapprove of the way Jon Corzine is handling his job as Senator (T)?

1 Approve

2 Disapprove

9 (VOL) Don't know/Refused

J2. Thinking back over Corzine's term as Senator, would you say that he has major accomplishments to point to, minor accomplishments, or no real accomplishments?

1 Major

2 Minor

3 No real ones

9 (VOL) Don't know/Refused

J3. Do you approve or disapprove of the way Richard Codey is handling his job as acting governor?

1 Approve

2 Disapprove

9 (VOL) Don't know/Refused

F1. How much have you heard or read about the argument between Acting Governor Richard Codey and New Jersey 101.5 FM radio host Craig Carton – a lot, some, not much, or nothing at all?

1 A lot

2 Some

3 Not much

4 Nothing at all

9 (VOL) Don't know/Refused

(CATI: ASK Q.F2 ONLY IF Q.F1=1-2)

F2. Based on what you've heard about the argument, which person – **[ROTATE]** Codey or Carton – do you think is most at fault?

1 Codey

2 Carton

3 (VOL) Both

4 (VOL) Neither

- 9 (VOL) Don't know/Refused
- F3. How much would you say you rely on what you hear on 101.5 FM for information about elected officials?
- 1 A great deal
2 Somewhat
3 Not very much
4 Not at all
9 (VOL) Don't know/Refused
- B1. Do you approve or disapprove of the way George W. Bush is handling his job as President (T)?
- 1 Approve
2 Disapprove
9 (VOL) Don't know/Refused
- E1. Which team would you like to see win this year's Super Bowl Game -- **[ROTATE: the New England Patriots (or) the Philadelphia Eagles]**?
- 1 Patriots
2 Eagles
3 (VOL) No preference
4 (VOL) Don't follow football
9 (VOL) Don't know/Refused
- E2. Which of the following aspects of the Super Bowl do you personally find most entertaining – **[ROTATED: the game itself, the advertising commercials that run during the telecast, the half-time show, (or) watching the game with family and friends]**?
- 1 Game itself
2 Commercials
3 Half-time show
4 Family/friends
5 (VOL) No preference
9 (VOL) Don't know/Refused
- E3. I'm going to name the movies that have been nominated for the Academy Award for Best Picture this year. Which one would you like to see win the Oscar?

[CATI: READ AND ROTATE]

- 1 The Aviator

- 2 Finding Neverland
- 3 Million Dollar Baby
- 4 Ray
- 5 Sideways
- 6 (VOL) No preference
- 7 (VOL) Other (specify)
- 9 (VOL) Don't know/Refused

D1. Regardless of the political party you might favor, do you consider yourself to be liberal, conservative, or somewhere in between?

- 1 Liberal
- 2 Conservative
- 3 Somewhere in between
- 4 (VOL) Other
- 9 (VOL) Don't know/Refused

D2. In general, how often do you follow what is happening in politics and government – regularly, sometimes, once in a while, or almost never?

- 1 Regularly
- 2 Sometimes
- 3 Once in a while
- 4 Almost never
- 9 (VOL) Don't know/Refused

D3. Can you recall if you voted in the 2001 election for Governor between Bret Schundler and Jim McGreevey, or did something prevent you from voting? **[IF VOTED: Did you vote for Bret Schundler or Jim McGreevey, or someone else?]**

- 1 Voted for Schundler
- 2 Voted for McGreevey
- 3 Voted for someone else
- 4 Did not vote
- 9 (VOL) Don't know/Refused

D4. Are you married, living as married, widowed, divorced, separated, or have you never been married?

- 1 Married
- 2 Living as married
- 3 Widowed
- 4 Divorced
- 5 Separated
- 6 Never married

9 (VOL) Don't know/Refused

D5. How many children under the age of 18, if any, do you have living at home?

- 1 One
- 2 Two
- 3 Three
- 4 Four or more
- 5 None
- 9 (VOL) Don't know/Refused

D6. What was the last grade in school you completed?

- 1 8TH GRADE OR LESS
- 2 HIGH SCHOOL INCOMPLETE (GRADES 9, 10 AND 11)
- 3 HIGH SCHOOL COMPLETE (GRADE 12)
- 4 VOCATIONAL/TECHNICAL SCHOOL
- 5 SOME COLLEGE
- 6 JUNIOR COLLEGE GRADUATE (2 YEAR, ASSOCIATES DEGREE)
- 7 4 YEAR COLLEGE GRADUATE (BACHELOR'S DEGREE)
- 8 GRADUATE WORK (MASTERS, LAW/MEDICAL SCHOOL, ETC.)
- 9 (VOL) Don't know/Refused

D7. What was your age on your last birthday?

 / / (ENTER AGE: 98=98+, 99 = DK/REFUSED)

D9a. **[IF DK/REFUSED IN D6, ASK:]** Is it between...?

- 1 18 - 20
- 2 21 - 24
- 3 25 - 29
- 4 THIRTIES (30 - 39)
- 5 FORTIES (40 - 49)
- 6 FIFTIES (50 - 59)
- 7 60 - 64
- 8 65 OR OVER
- 9 (VOL) Don't know/Refused

D8. Are you of Latino or Hispanic origin, such as Mexican, Puerto Rican, Cuban or some other Spanish background?

- 1 Yes
- 2 No
- 9 (VOL) Don't know/Refused

D9. Are you white, black or of Asian origin?

- 1 White
- 2 Black
- 3 Asian
- 4 (VOL) Hispanic / Latino
- 5 (VOL) OTHER, SPECIFY: _____
- 9 (VOL) Don't know/Refused

D10. How would you describe your religious affiliation? [**OPEN-END WITH PRE-CODES**]

- 1 Protestant (Episcopal, Methodist, Baptist, Lutheran, Presbyterian, etc.)
- 2 Catholic
- 3 Jewish
- 4 Muslim/Islamic
- 5 Buddhist
- 6 Hindu
- 7 Mormon
- 8 No affiliation
- 9 Atheist/Agnostic
- 10 Other (specify)
- 99 (VOL) Don't know/Refused

(CATI: ASK Q.D11 ONLY IF Q.D10=1-2, 8, 10)

D11. Would you describe yourself as "born-again" or evangelical?

- 1 Yes
- 2 No
- 9 (VOL) Don't know/Refused

D12. In what county do you live?

- | | | |
|---------------|---------------|-------------|
| 01 Atlantic | 08 Gloucester | 15 Ocean |
| 02 Bergen | 09 Hudson | 16 Passaic |
| 03 Burlington | 10 Hunterdon | 17 Salem |
| 04 Camden | 11 Mercer | 18 Somerset |
| 05 Cape May | 12 Middlesex | 19 Sussex |
| 06 Cumberland | 13 Monmouth | 20 Union |

07 Essex

14 Morris

21 Warren

99 (VOL) Don't Know / Refused

D13. Do you currently own a cellular phone, or not?

- 1 Yes
- 2 No
- 9 (VOL) Don't know/Refused

(CATI: ASK Q.D14 ONLY IF Q.D13=1)

D14. In addition to your cell phone, do you also have a regular home telephone?

- 1 Yes
- 2 No
- 9 (VOL) Don't know/Refused

D15. Thanks. You've been very helpful. The results of the poll will be released in the Newark Star-Ledger. Sometimes we need to recontact people to verify that this interview took place, or someone writing up the results may want to know more about how you feel. Would it be okay for us to recontact you if necessary? **[IF YES, ASK: Could I please have just your first name?]**

- 1 YES -----> RECORD NAME: _____
- 2 NO

D16. And would you like to participate in other polls that we may be conducting using the Internet? **[IF Yes, ASK, May I have your email address?]**

- 1 Yes >>>> Record email address: _____
- 2 No/No email or internet access