

SLERP #141
October 27-31, 2002

Hello, my name is _____ (first and last name). I'm on the staff of the Eagleton Poll, and I'm taking a public opinion survey of New Jersey adults for Rutgers University. I'd like your views on what New Jersey is like as a place to live and some topics currently in the news. We are not selling anything, not asking for money, and all your answers will be completely confidential.

1. To begin with, for how many years have you lived in New Jersey, or have you lived here of your life? all

- 1 Two or less
- 2 3 - 5
- 3 6 - 10
- 4 11 - 20
- 5 21 or more
- 6 All my life
- 9 (VOL) Don't Know / Refused

2. Are you currently registered to vote at the address where you now live?

- 1 Yes
- 2 No
- 9 (VOL) Don't Know / Refused

2B. As you may know, there will be an election for United States Senator from New Jersey this coming November. Do you think you will definitely vote, probably vote, probably NOT vote, or definitely not vote in the election for Senator?

- 1 Definitely will
- 2 Probably will
- 3 Probably will not [THANK AND TERMINATE;
- 4 Definitely will not [THANK AND TERMINATE]
- 9 (VOL) Don't know / Refused [THANK AND TERMINATE]

3. If the election for Senator were held today, for whom would you vote [ROTATE CHOICES] Frank Lautenberg the Democrat, or Doug Forrester the Republican?

- 1 Lautenberg [GO TO Q4a]
- 2 Forrester [GO TO Q4a]
- 3 Other candidate (VOL) [GO TO Q7]
- 8 (VOL) Wouldn't vote [GO TO Q7]
- 9 (VOL) Don't know/Refused/UNDECIDED [GO TO Q4b]

- 4a. Are you very sure about voting for (FILL CANDIDATE FROM Q3); or might you change your mind before Election Day?
- | | | |
|---|--------------------------|------------|
| 1 | Very sure | [GO TO Q5] |
| 2 | Might change | [GO TO Q5] |
| 9 | (VOL) Don't know/Refused | [GO TO Q5] |
- 4b. [IF "UNDECIDED" OR "DON'T KNOW" TO Q3 ASK:] [ROTATE OPTIONS]At this moment do you lean [more towards Lautenberg] or [more towards Forrester]?
- | | | |
|---|--|------------|
| 1 | Lautenberg | [GO TO Q6] |
| 2 | Forrester | [GO TO Q6] |
| 9 | (VOL) Don't Know/Refused/NEITHER/UNDECIDED | [GO TO Q7] |
5. When did you decide who to vote for – in the last few days, in the last couple of weeks, in the last month or two, or did you know all along?
- | | |
|---|--------------------------|
| 1 | Last few days |
| 2 | Last couple weeks |
| 3 | Last month or two |
| 4 | Knew all along |
| 9 | (VOL) Don't know/Refused |
6. Would you say that you favor (CANDIDATE FROM Q3 OR Q4B) more for his stands on the issues, more for his personal qualities – the kind of person he is, or more because he is a (Democrat/Republican)?
- | | |
|---|--------------------------------|
| 1 | More for issue stands |
| 2 | More for personal qualities |
| 3 | More for party |
| 4 | (VOL) Can't choose/combination |
| 9 | Don't Know/Refused |
7. Is your opinion of FRANK LAUTENBERG favorable or unfavorable, or don't you really have an opinion of him. [IF FAVORABLE OR UNFAVORABLE: Is that very [favorable/unfavorable] or somewhat [favorable/unfavorable]?
- | | |
|---|---|
| 1 | Very favorable |
| 2 | Somewhat favorable |
| 3 | Somewhat unfavorable |
| 4 | Very unfavorable |
| 9 | (VOL) Don't Know / Refused / NO OPINION |

8. Is your opinion of DOUG FORRESTER favorable or unfavorable, or don't you really have an opinion of him. [IF FAVORABLE OR UNFAVORABLE: Is that very [favorable/unfavorable] or somewhat [favorable/unfavorable]?
- 1 Very favorable
 - 2 Somewhat favorable
 - 3 Somewhat unfavorable
 - 4 Very unfavorable
 - 9 (VOL) Don't Know / Refused / NO OPINION
9. How much interest do you have in the election for Senator -- a lot, some, a little, or none at all?
- 1 A lot
 - 2 Some
 - 3 A little
 - 4 None
 - 9 (VOL) Don't Know / Refused
10. And how closely have you been following the campaign for Senator -- very closely, somewhat closely, or not very closely so far?
- 1 Very closely
 - 2 Somewhat closely
 - 3 Not very closely
 - 9 (VOL) Don't Know / Refused
11. Is there any one issue that stands out as the most important in determining who to vote for in this election, or not?
- 1 Yes
 - 2 No—SKIP TO Q13
 - 9 Don't know—SKIP TO Q13
12. What is the most important issue?
- 1 The economy (general): Unemployment/jobs/Stock market
 - 2 International issues: War in Iraq/ Terrorism/Homeland security
 - 3 Domestic issues: Gun control/Health care/education/environment/social Security/Abortion/choice
 - 4 Taxes and tax reform
 - 5 Candidates personal qualities: Morals/ethics/personal integrity/age/honesty
 - 7 Other, specify: _____
 - 9 Don't know/Refused/Nothing

13. Which candidate would accomplish more for New Jersey in the U.S. Senate - Forrester or Lautenberg?
- 1 Forrester
 - 2 Lautenberg
 - 3 (VOL) Both/Neither/Other
 - 9 (VOL) Don't Know/Refused
14. Have you seen or heard any campaign ads for Lautenberg on TV or radio in the last week, or not. IF "YES" ASK: How many—1 or 2, 3 to 5 or more than that?
- 1 Yes, 1 or 2
 - 2 Yes, 3-5
 - 3 Yes, more than 5
 - 4 No
 - 9 Don't Know/Refused
15. Have you seen or heard any campaign ads for Forrester on TV or radio in the last week, or not. IF "YES" ASK: How many—1 or 2, 3 to 5 or more than that?
- 1 Yes, 1 or 2
 - 2 Yes, 3-5
 - 3 Yes, more than 5
 - 4 No
 - 9 Don't Know/Refused
- B1. There will also be an election for the U.S. House of Representatives in your district this November. If the election were held today, would you vote for the Republican candidate or the Democratic candidate?
- 1 Republican
 - 2 Democratic
 - 3 (VOL) Other
 - 9 (VOL) Don't know/Undecided/Refused
- B2. Did you vote in last year's election for Governor between Brett Schundler and Jim McGreevey, not vote, or can't you recall. IF YES, PROBE: Who for—McGreevey, Schundler or someone else?
- 1 Yes—McGreevey
 - 2 Yes—Schundler
 - 3 Yes—Other
 - 4 Yes—Don't know who/refused
 - 5 No/didn't vote
 - 6 (VOL) Not eligible
 - 9 (VOL) Can't recall/Don't know/Refused

- B3. And did you vote in the 2000 election for President between George Bush and Al Gore, not vote, or can't you recall. IF YES, PROBE: Did you vote for Bush or Gore?
- 1 Yes—Bush
 - 2 Yes—Gore
 - 3 Yes—Other
 - 4 Yes—Don't know who/refused
 - 5 No/didn't vote
 - 6 (VOL) Not eligible
 - 9 (VOL) Can't recall/Don't know/Refused
- B4. We know that most people don't vote in all elections. Usually between one-quarter to one-half of those eligible actually come out to vote. Can you tell me how often you vote in local and national elections -- Always, sometimes, rarely, or never?
- 1 Always
 - 2 Sometimes
 - 3 Rarely
 - 4 Never
 - 5 (VOL) Other (eligibility problems)
 - 9 (VOL) Don't Know / Refused
- B5. Some people seem to follow what's going on in government and public affairs, whether there's an election or not. Others aren't that interested. Do you follow what's going on in government and public affairs most of the time, some of the time, rarely or never?
- 1 Most of the time
 - 2 Some of the time
 - 3 Rarely
 - 4 Never
 - 9 (VOL) Don't Know/Refused/DEPENDS
- B6. Do you happen to know where people who live in your neighborhood go to vote. IF "YES", PROBE: Where is that?
- 1 Yes, names location
 - 2 Yes, but does not name location
 - 3 No
 - 9 Don't know

D1. In politics today, do you consider yourself a Democrat, Republican, Independent, or something else?

- | | | |
|---|---|-------------|
| 1 | Democrat | [GO TO QD3] |
| 2 | Republican | [GO TO QD3] |
| 3 | Independent | [ask QD2] |
| 4 | Something Else / Other | [ask QD2] |
| 9 | (VOL) Don't Know / Refused / NO OPINION | [ask QD2] |

D2. (IF #3,4, OR 9 TO D1, ASK) Do you lean more toward the Democratic Party or more toward the Republican Party?

- | | |
|---|---|
| 1 | Democratic party |
| 2 | Republican party |
| 3 | (VOL) Other party |
| 4 | (VOL) Neither |
| 9 | (VOL) Don't Know / Refused / NO OPINION |

D3. Regardless of the political party you might favor, do you consider yourself to be liberal, conservative, or somewhere in between?

- | | |
|---|---|
| 1 | Liberal |
| 2 | Conservative |
| 3 | Somewhere in between |
| 4 | (VOL) Other |
| 9 | (VOL) Don't Know / Refused / NO OPINION |

D4. Did you receive a high school diploma?

- | | | |
|---|----------------------------|-------------|
| 1 | Yes | |
| 2 | No | [GO TO QD6] |
| 9 | (VOL) Don't Know / Refused | [GO TO QD6] |

D5. Did you ever attend college. (IF YES, ASK: Did you graduate?)

- | | | |
|---|---------------------------------|-------------|
| 1 | Yes, graduated | |
| 2 | Yes, did not graduate | [GO TO QD6] |
| 3 | Junior college--graduate | [GO TO QD6] |
| 4 | Vocational/technical school | [GO TO QD6] |
| 9 | (VOL) Don't Know / Refused / NO | [GO TO QD6] |

D5A. Was this from a 4-year college, a junior college two-year program, or a vocational/technical school?

- 1 Four year college
- 2 Junior college/2 year program
- 3 Vocational/technical school
- 9 (VOL) Don't Know / Refused / OTHER

D6. What was your age on your last birthday?

____/____/____ (ENTER AGE: 97=97+, 98=DK, 99 = REFUSED)

D7. Are you of Latino or Hispanic origin, such as Mexican, Puerto Rican, Cuban or some other Spanish background?

- 1 Yes
- 2 No
- 9 (VOL) Don't Know / Refused

D8. Are you white, black or of Asian origin?

- 1 White
- 2 Black
- 3 Asian
- 4 (VOL) Other
- 9 (VOL) Don't Know / Refused / NOT DETERMINED

D9. In what county do you live?

- | | | |
|-------------------------------|---------------|-------------|
| 01 Atlantic | 08 Gloucester | 15 Ocean |
| 02 Bergen | 09 Hudson | 16 Passaic |
| 03 Burlington | 10 Hunterdon | 17 Salem |
| 04 Camden | 11 Mercer | 18 Somerset |
| 05 Cape May | 12 Middlesex | 19 Sussex |
| 06 Cumberland | 13 Monmouth | 20 Union |
| 07 Essex | 14 Morris | 21 Warren |
| 99 (VOL) Don't Know / Refused | | |