

POLL 135  
Likely voters  
October 30 – November 2, 2001

1. First, are you currently registered to vote at the address where you now live?

- 1 Yes
- 2 No / Don't know – [TERMINATE]

**As you may know, there will be an election for New Jersey Governor and the state legislature this coming November.**

2. How much interest do you have in the election for Governor -- a lot, some, a little or none at all?

- 1 A lot
- 2 Some
- 3 A little [TERMINATE]
- 4 None [TERMINATE]
- 9 Don't know [TERMINATE]

3. Do you think you will definitely vote, probably vote, probably NOT vote, or definitely not vote in the election for Governor?

- 1 Definitely will
- 2 Probably will
- 3 Probably will not [TERMINATE]
- 4 Definitely will not [TERMINATE]
- 9 Don't know [TERMINATE]

3A. Do you happen to know where people who live in your neighborhood go to vote-- IF "YES", PROBE: Where is that?

- 1 Yes, names location
- 2 Yes, but does not name location
- 3 No [TERMINATE]
- 9 Don't know [TERMINATE]

4. If the election for Governor were held today, for whom would you vote [PROGRAMMING: ROTATE CHOICES] Bret Schundler [SHUN – dler], the Republican, Jim McGreevey, the Democrat, or some other candidate for Governor?

- 1 Schundler [GOTO Q6]
- 2 McGreevey [GOTO Q6]
- 3 Other candidate [GOTO Q8]
- 8 Wouldn't vote (VOL) [GOTO Q8]
- 9 Don't know/Undecided (VOL)

**IF "UNDECIDED" OR "DON'T KNOW" TO Q4 ASK:**

5. At this moment do you lean more towards Schundler or more towards McGreevey?

- 1 Schundler [GOTO Q8]
- 2 McGreevey [GOTO Q8]
- 9 Neither/Undecided. [GOTO Q8]

6. Are you very sure about voting for **(FILL CANDIDATE FROM Q4)**; or might you change your mind before Election Day?
- 1 Very sure
  - 2 Might change
  - 9 Don't know/Refused
7. And when did you decide whom to support for Governor – in the last few days, in the last week, within the last 4 weeks, or earlier?
- 1 Last few days
  - 2 Last week
  - 3 Last 4 weeks/month
  - 4 Earlier
  - 9 Don't know
- 7A. When deciding whom to support for Governor, which was more important to you – the candidates' positions on the issues, or the candidates' leadership and personal qualities?
- 1 Positions on the issues
  - 2 Leadership and personal qualities
  - 3 Both / Neither (VOL.)
  - 9 Don't know
8. And if the election for State Assembly were held today, would you vote for the Republican or Democratic candidates for Assembly in your district?
- 1 Republican
  - 2 Democratic
  - 3 Split/other [VOL.]
  - 9 Don't know/Undecided

**ROTATE 9 AND 10**

9. Is your opinion of Democrat Jim McGreevey favorable or unfavorable, or don't you really have an opinion of him -- **IF FAVORABLE OR UNFAVORABLE:** Is that very [favorable/unfavorable] or somewhat [favorable/unfavorable]?
- 1 Very favorable
  - 2 Somewhat favorable
  - 3 Somewhat unfavorable
  - 4 Very unfavorable
  - 9 No opinion / don't know
10. Is your opinion of Republican Bret Schundler (SHUN – dler) favorable or unfavorable, or don't you really have an opinion of him -- **IF FAVORABLE OR UNFAVORABLE:** Is that very [favorable/unfavorable] or somewhat [favorable/unfavorable]?
- 1 Very favorable
  - 2 Somewhat favorable
  - 3 Somewhat unfavorable
  - 4 Very unfavorable
  - 9 No opinion / don't know

11. How closely have you been following the campaign for Governor -- very closely, somewhat closely, or not very closely so far?
- 1 Very closely
  - 2 Somewhat closely
  - 3 Not very closely
  - 9 Don't know
12. In your opinion, how much of a difference will the outcome of the election make in the way the New Jersey government is run over the next few years--a great deal of difference, some, or not very much difference?
- 1 A great deal
  - 2 Some
  - 3 Not very much
  - 4 No difference at all (VOL)
  - 5 Depends (VOL)
  - 9 Don't know

**Now just a few final questions so we can classify your answers.**

- D1. In politics today, do you consider yourself a Democrat, Republican, Independent, or something else?
- 1 Democrat [**GOTO D3**]
  - 2 Republican [**GOTO D3**]
  - 3 Independent
  - 4 Something Else/Other
  - 9 Don't Know/No opinion

**(IF #3,4, OR 9 TO D1, ASK)**

- D2. Do you lean more toward the Democratic Party or more toward the Republican Party?
- 1 Democratic party
  - 2 Republican party
  - 3 Other party
  - 4 Neither
  - 9 Don't know/no opinion
- D3. Regardless of the political party you might favor, do you consider yourself to be liberal, conservative, or somewhere in between?
- 1 Liberal
  - 2 Conservative
  - 3 Somewhere in between
  - 4 Other
  - 9 Don't Know/No opinion
- D4. Did you receive a high school diploma?
- 1 Yes
  - 2 No [**GOTO D6**]
  - 9 Don't Know [**GOTO D6**]

- D5. Did you ever attend college -- IF YES, ASK: Did you graduate?

- 1 Yes, graduated
- 2 Yes, did not graduate [GOTO D6]
- 3 Junior college--graduate [GOTO D6]
- 4 Vocational/technical school [GOTO D6]
- 9 No [GOTO D6]

D5A. Was this from a 4-year college, a junior college two-year program, or a vocational/technical school?

- 1 Four year college
- 2 Junior college/2 year program
- 3 Vocational/technical school
- 9 Other/Don't know

D6. What was your age on your last birthday?

    /     /     (ENTER AGE: 97=97+, 98=DK, 99 = REFUSED)

D7. Are you of Latino or Hispanic origin, such as Mexican, Puerto Rican, Cuban or some other Spanish background?

- 1 Yes
- 2 No/Don't know

D8. Are you white, black or of Asian origin?

- 1 White
- 2 Black
- 3 Asian
- 4 Other (VOL)
- 9 Not determined/Don't know

D9. Can you recall if you voted in the 2000 election between Al Gore and George W. Bush, or did something prevent you from voting -- IF VOTED: Did you vote for Al Gore, George W. Bush, or someone else?

- 1 Voted for Gore
- 2 Voted for Bush
- 3 Voted for someone else
- 4 Did not vote
- 9 Don't know

D10. Can you recall if you voted in the 1997 election for Governor between Christie Whitman and Jim McGreevey, or did something prevent you from voting -- IF VOTED: Did you vote for Christie Whitman or Jim McGreevey?

- 1 Voted for Whitman
- 2 Voted for McGreevey
- 3 Voted for someone else (VOL.)
- 4 Did not vote
- 9 Don't know

D12. In what county do you live?

01 Atlantic	08 Gloucester	15 Ocean
02 Bergen	09 Hudson	16 Passaic
03 Burlington	10 Hunterdon	17 Salem
04 Camden	11 Mercer	18 Somerset
05 Cape May	12 Middlesex	19 Sussex
06 Cumberland	13 Monmouth	20 Union
07 Essex	14 Morris	21 Warren
99 Don't know/Refused		