

POLL 132a
August 15-21, 2001
Likely voters

1. First, are you currently registered to vote at the address where you now live?
 - 1 Yes
 - 2 No / Don't know – **TERMINATE INTERVIEW**

 2. As you may know, there will be an election for New Jersey Governor and the state legislature this coming November. How much interest do you have in the election for Governor -- a lot, some, a little or none at all?
 - 1 A lot
 - 2 Some
 - 3 A little [**GOTO Q18**]
 - 4 None [**GOTO Q18**]
 - 9 Don't Know [**GOTO Q18**]

 3. Do you think you will definitely vote, probably vote, probably NOT vote, or definitely not vote in the election for Governor?
 - 1 Definitely will
 - 2 Probably will
 - 3 Probably will not [**GO TO Q18**]
 - 4 Definitely will not [**GO TO Q18**]
 - 9 Don't know [**GOTO Q18**]

 4. If the election for Governor were held today, for whom would you vote [**ROTATE CHOICES**]
Bret Schundler [SHUN – dler], the Republican, or Jim McGreevey, the Democrat?
 - 1 Schundler [**GOTO Q6**]
 - 2 McGreevey [**GOTO Q6**]
 - 3 Neither/Other (VOL) [**GOTO Q7**]
 - 8 Wouldn't vote (VOL) [**GOTO Q7**]
 - 9 Don't know/Undecided (VOL)
- IF "UNDECIDED" OR "DON'T KNOW" TO Q4 ASK:**
5. At this moment do you lean more towards Schundler or more towards McGreevey?
 - 1 Schundler [**GOTO Q7**]
 - 2 McGreevey [**GOTO Q7**]
 - 9 Neither/Undecided. [**GOTO Q7**]

 6. Are you very sure about voting for (FILL CANDIDATE FROM Q4); or might you change your mind before Election Day?
 - 1 Very sure
 - 2 Might change

- 9 Don't know/Refused
7. If you had three candidates to choose from for Governor -- **[PROGRAMMING: ROTATE CHOICES]** Bret Schundler [SHUN – dler], the Republican, Jim McGreevey, the Democrat, and Bill Schluter [SHLOOT – er], an independent, for whom would you vote --**IF SCHUNDLER OR SCHLUTER – CLARIFY:** Is that Schundler, the Republican, or Schluter, the independent?
- 1 Schundler, Republican **[GOTO Q9]**
 - 2 McGreevey, Democrat **[GOTO Q9]**
 - 3 Schluter, Independent **[GOTO Q9]**
 - 4 Neither/Other (VOL) **[GOTO Q9]**
 - 8 Wouldn't vote (VOL) **[GOTO Q9]**
 - 9 Don't know/Undecided (VOL)
8. At this moment do you lean more towards Schundler [SHUN-dler] the Republican, McGreevey the Democrat, or Schluter [SHLOOT-er] the independent?
- 1 Schundler
 - 2 McGreevey
 - 3 Schluter
 - 9 None/Undecided
9. And if the election for State Assembly were held today, would you vote for the Republican or Democratic candidates for Assembly in your district?
- 1 Republican
 - 2 Democratic
 - 3 Split/other [VOL.] _____ [SPECIFY]
 - 9 Don't know/Undecided

ROTATE 10A AND 10B

- 10A. Is your opinion of Democrat Jim McGreevey favorable or unfavorable, or don't you really have an opinion of him -- **IF FAVORABLE OR UNFAVORABLE:** Is that very [favorable/unfavorable] or somewhat [favorable/unfavorable]?
- 1 Very favorable
 - 2 Somewhat favorable
 - 3 Somewhat unfavorable
 - 4 Very unfavorable
 - 9 No opinion / don't know
- 10B. Is your opinion of Republican Bret Schundler (SHUN – dler) favorable or unfavorable, or don't you really have an opinion of him -- **IF FAVORABLE OR UNFAVORABLE:** Is that very [favorable/unfavorable] or somewhat [favorable/unfavorable]?
- 1 Very favorable
 - 2 Somewhat favorable
 - 3 Somewhat unfavorable
 - 4 Very unfavorable
 - 9 No opinion / don't know

11. How closely have you been following the campaign for Governor -- very closely, somewhat closely, or not very closely so far?
- 1 Very closely
 - 2 Somewhat closely
 - 3 Not very closely
 - 9 Don't know
12. In your opinion, how much of a difference will the outcome of the election make in the way the New Jersey government is run over the next few years--a great deal of difference, some, or not very much difference?
- 1 A great deal
 - 2 Some
 - 3 Not very much
 - 4 No difference at all (VOL)
 - 5 Depends (VOL)
 - 9 Don't know

ROTATE AS BLOCKS Q'S 13 AND 14 WITH Q'S 15 AND 16

13. How much do you feel you know about Bret Schundler-- a lot, some, just a little, or nothing at all?
- 1 A lot
 - 2 Some
 - 3 A little
 - 4 Nothing [GOTO Q15]
 - 9 Don't know/refused [GOTO Q15]
14. How would you describe Bret Schundler in terms of his issue positions--as liberal, moderate, conservative, or aren't you sure?
- 1 Liberal
 - 2 Moderate
 - 3 Conservative
 - 8 Depends/Mixture (VOL)
 - 9 Don't know/Not sure
15. How much do you feel you know about Jim McGreevey -- a lot, some, just a little or nothing at all?
- 1 A lot
 - 2 Some
 - 3 A little
 - 4 Nothing [GOTO Q17]
 - 9 Don't know/refused [GOTO Q17]
16. How would you describe Jim McGreevey in terms of his issue positions--as liberal, moderate, conservative, or aren't you sure?
- 1 Liberal

- 2 Moderate
3 Conservative
8 Depends/Mixture (VOL)
9 Don't know/Not sure
17. On another subject, do you happen to know where people who live in your neighborhood go to vote-- IF "YES", PROBE: Where is that?
- 1 Yes, names location
2 Yes, but does not name location
3 No
9 Don't know
18. I am going to read a list of some of the issues that might come up in this year's election for Governor. As I read each one, please tell me how important that issue is to you personally – extremely important, fairly important, or not that important.
Is **[FILL – RANDOMIZE A-H]** extremely important, fairly important or not that important of an issue to you personally -- |
- A Education?
B The environment?
C The state economy and budget?
D Property taxes?
E Suburban sprawl and traffic problems?
F Race relations and racial profiling?
G Government ethics and the integrity of public officials?
H Automobile insurance rates?
- 1 Extremely important
2 Fairly important
3 Not that important
9 Don't know
19. How likely are you to take part in this fall's election some way besides voting: is donating money or volunteering to work in a campaign something you definitely will do, might do, or probably not do?
- 1 Definitely will do
2 Might do
3 Probably not do
4 Already have (VOL)
9 Don't know
20. Do you approve or disapprove of the way George W. Bush is handling his job as President?
1. Approve
2. Disapprove
9. Don't know
21. Thinking of your family's financial situation over the last year, have things gotten better, worse, or stayed about the same?

- 1 Better
- 2 Worse
- 3 About the same
- 9 Don't know

Now just a few final questions so we can classify your answers.

D1. In politics today, do you consider yourself a Democrat, Republican, Independent, or something else?

- 1 Democrat
- 2 Republican
- 3 Independent [**GOTO D2**]
- 4 Something Else/Other [**GOTO D2**]
- 9 Don't Know/No opinion [**GOTO D2**]

D1A. Would you call yourself a strong (Democrat/Republican), or a not so strong (Democrat / Republican)?

- 1 Strong [**GOTO D3**]
- 2 Not Strong/Don't know [**GOTO D3**]

(IF #3,4, OR 9 TO D1, ASK)

D2. Do you lean more toward the Democratic Party or more toward the Republican Party?

- 1 Democratic party
- 2 Republican party
- 3 Other party
- 4 Neither
- 9 Don't know/no opinion

D3. Regardless of the political party you might favor, do you consider yourself to be liberal, conservative, or somewhere in between?

- 1 Liberal
- 2 Conservative
- 3 Somewhere in between
- 4 Other
- 9 Don't Know/No opinion

D4. Did you receive a high school diploma?

- 1 Yes
- 2 No [**GOTO D6**]
- 9 Don't Know [**GOTO D6**]

D5. Did you ever attend college -- (IF YES, ASK: Did you graduate?)

- 1 Yes, graduated
- 2 Yes, did not graduate [**GOTO D6**]
- 3 Junior college--graduate [**GOTO D6**]
- 4 Vocational/technical school [**GOTO D6**]

9 No [**GOTO D6**]

D5A. Was this from a 4-year college, a junior college two-year program, or a vocational/technical school?

- 1 Four year college
- 2 Junior college/2 year program
- 3 Vocational/technical school
- 9 Other/Don't know

D6. What was your age on your last birthday?

____/____/____ (ENTER AGE: 97=97+, 98=DK, 99 = REFUSED)

D7. Are you of Latino or Hispanic origin, such as Mexican, Puerto Rican, Cuban or some other Spanish background?

- 1 Yes
- 2 No/Don't know

D8. Are you white, black or of Asian origin?

- 1 White
- 2 Black
- 3 Asian
- 4 Other (VOL)
- 9 Not determined/Don't know

IF Q2 OR Q3 EQ 3, 4 OR 9 GOTO D13

D9. Do you consider yourself to be Catholic, Protestant, Jewish, Muslim, some other religion, atheist or agnostic?

- 1 Catholic
- 2 Protestant
- 3 Jewish
- 4 Muslim
- 5 Other
- 6 Atheist/Agnostic
- 9 Don't Know/Refused

D10. In what county do you live?

- | | | |
|---------------|---------------|-------------|
| 01 Atlantic | 08 Gloucester | 15 Ocean |
| 02 Bergen | 09 Hudson | 16 Passaic |
| 03 Burlington | 10 Hunterdon | 17 Salem |
| 04 Camden | 11 Mercer | 18 Somerset |
| 05 Cape May | 12 Middlesex | 19 Sussex |

06 Cumberland

13 Monmouth

20 Union

07 Essex

14 Morris

21 Warren

99 Don't know/Refused

D11. Can you recall if you voted in the 2000 election between Al Gore and George W. Bush, or did something prevent you from voting -- IF VOTED: Did you vote for Al Gore, George W. Bush, or someone else?

- 1 Voted for Gore
- 2 Voted for Bush
- 3 Voted for someone else
- 4 Did not vote
- 9 Don't know

D12. Can you recall if you voted in the 1997 election for Governor between Christie Whitman and Jim McGreevey, or did something prevent you from voting -- IF VOTED: Did you vote for Christie Whitman or Jim McGreevey?

- 1 Voted for Whitman
- 2 Voted for McGreevey
- 3 Voted for someone else (VOL.)
- 4 Did not vote
- 9 Don't know