

STAR-LEDGER/EAGLETON POLL 94A
SEPTEMBER 1993
REGISTERED VOTERS

Hello, my name is (first and last name). I'm on the staff of the Eagleton Poll, and I'm taking a public opinion survey of New Jersey adults for Rutgers University. I'd like your views on what New Jersey is like as a place to live and on some topics currently in the news.

2. How would you rate the job Jim Florio is doing as Governor--excellent, good, only fair, or poor?

- 1 EXCELLENT
- 2 GOOD
- 3 ONLY FAIR
- 4 POOR
- 9 DON'T KNOW

3. Generally speaking, would you say things in New Jersey are going in the right direction, or have they pretty seriously gotten off on the wrong track?

- 1 RIGHT DIRECTION
- 2 WRONG TRACK
- 9 DON'T KNOW

4. Are you currently registered to vote here in New Jersey--IF YES, PROBE: As a Democrat, Republican, Independent or something else?

- 1 YES, DEMOCRAT
- 2 YES, REPUBLICAN
- 3 YES, INDEPENDENT
- 4 YES, OTHER
- 5 YES, REFUSED PARTY
- 6 NO
- 9 DON'T KNOW

5. As of now, how likely are you to vote in the election for Governor this November--will you definitely vote, probably vote, probably not vote, or definitely not vote?

- 1 DEFINITELY VOTE
- 2 PROBABLY VOTE
- 3 PROBABLY NOT VOTE [Go to q.7]
- 4 DEFINITELY NOT VOTE [Go to q.7]
- 9 DON'T KNOW [Go to q.7]

IF "DEFINITELY OR PROBABLY" VOTE TO Q. 5. ASK:

6. How much interest do you have in this election--a lot, some, a little, or none at all?

- 1 A LOT
- 2 SOME
- 3 A LITTLE
- 4 NONE
- 9 DON'T KNOW

7. Do you know who the Republican candidate for Governor is?

1 NAMES WHITMAN [Go to q.9]

2 DOES NOT NAME WHITMAN

(IF DOES NOT NAME WHITMAN TO Q. 7, ASK:)

8. The Republican candidate is Christine Todd Whitman--have you ever heard of her before?

1 YES

2 NO [Go to q.11]

9 DON'T KNOW [Go to q.11]

9. How much do you think you know about Christine Todd Whitman--a lot, some or just a little?

1 A LOT

2 SOME

3 A LITTLE/NOTHING

9 DON'T KNOW

10. Is your general impression of Christine Todd Whitman favorable or unfavorable, or don't you really have an opinion about her--IF FAVORABLE OR UNFAVORABLE, PROBE: Is that very (favorable/unfavorable) or somewhat (favorable/unfavorable)?

1 VERY FAVORABLE

2 SOMEWHAT FAVORABLE

3 SOMEWHAT UNFAVORABLE

4 VERY UNFAVORABLE

9 NO OPINION/DON'T KNOW

11. And do you know who the Democratic candidate for Governor is?

1 NAMES FLORIO [Go to q.13]

2 DOES NOT NAME JIM FLORIO

(IF DOES NOT NAME FLORIO TO Q. 11, ASK:)

12. The Democratic candidate is Jim Florio--have you ever heard of him before?

1 YES

2 NO [Go to q.15]

9 DON'T KNOW [Go to q.15]

(IF YES TO Q.12. OR #1 TO Q.11, ASK:)

13. How much do you think you know about Florio--a lot, some or just a little?

1 A LOT

2 SOME

3 A LITTLE/NOTHING

9 DON'T KNOW

14. Is your general impression of Florio favorable or unfavorable, or don't you really have an opinion about him--IF FAVORABLE OR UNFAVORABLE, PROBE: Is that very (favorable/unfavorable) or somewhat (favorable/ unfavorable)?

- 1 VERY FAVORABLE
- 2 SOMEWHAT FAVORABLE
- 3 SOMEWHAT UNFAVORABLE
- 4 VERY UNFAVORABLE
- 9 NO OPINION/DON'T KNOW

FORM A

15. Suppose the election for Governor was held today and you had to choose right now--would you vote for Christine Todd Whitman the Republican or Jim Florio the Democrat--IF "WOULDN'T VOTE,= PROBE: Would you not vote because you're undecided now, or don't you plan to vote in the election?

- 1 WHITMAN
- 2 FLORIO
- 3 WON'T VOTE
- 8 OTHER CANDIDATE
- 9 UNDECIDED/DON'T KNOW

(IF UNDECIDED OR DON'T KONW TO Q.15, ASK:)

16. At this moment do you lean more towards Whitman, or more towards Florio?

- 1 WHITMAN
- 2 FLORIO
- 3 NEITHER/UNDECIDED/DON'T KNOW

17. Are you very sure about voting for Mr./MS. (Florio/Whitman); or might you change your mind before election day?

- 1 VERY SURE
- 2 MIGHT CHANGE/DON'T KNOW

IF FLORIO SELECTED IN Q.15 OR IN Q.16: OR IF Q.16=9--NEITHER/UNDECIDED/DON'T KNOW, ASK :)

18A. Is there any chance you might vote for Christine Todd Whitman on election day or have you decided that you will definitely not vote for her no matter what else happens in the campaign?

- 1 IS A CHANCE I MIGHT VOTE FOR HER
- 2 DEFINITELY WILL NOT VOTE FOR HER
- 9 DON'T KNOW

IF WHITMAM SELECTED IN Q.15 OR IN Q.16: OR IF Q.16=9--NEITHER/UNDECIDED/DON'T KNOW, ASK:)

18B. Is there any chance you might vote for Jim Florio on election day or have you decided that you will definitely not vote for him no matter what else happens in the campaign?

- 1 IS A CHANCE I MIGHT VOTE FOR HIM
- 2 DEFINITELY WILL NOT VOTE FOR HIM

9 DON'T KNOW

19. Overall how satisfied are you with the current field of candidates running for governor this year--very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied?

1 VERY SATISFIED
 2 SOMEWHAT SATISFIED
 3 SOMEWHAT DISSATISFIED
 4 VERY DISSATISFIED
 9 DON'T KNOW

20. Do you think Jim Florio deserves to be re-elected to a second term as governor or not?

1 YES
 2 NO
 9 DON'T KNOW

21. There are independent candidates running for governor who will also be on the ballot--How likely is it you might vote for one of these candidates --very likely, somewhat likely, not very likely, or not at all likely?

1 VERY LIKELY
 2 SOMEWHAT LIKELY
 3 NOT VERY LIKELY
 4 NOT AT ALL LIKELY
 9 DON'T KNOW

22. In November, there will be an election for the representatives from your district in the State Senate and Assembly--If the election were held today, would you vote for the Democratic or Republican candidate for the State Senate from your district?

1 DEMOCRAT
 2 REPUBLICAN
 9 DON'T KNOW

23. And, if the election were held today, would you vote for the Democratic or Republican candidates for State Assembly?

1 DEMOCRAT
 2 REPUBLICAN
 3 ONE DEMOCRAT/ONE REPUBLICAN
 9 DON'T KNOW

24. How would you generally describe economic conditions in New Jersey now--Would you say that economically New Jersey is in good times or bad times right now?

1 GOOD TIMES
 2 BAD TIMES
 9 DON'T KNOW

25. Do you think that the economic policies of Governor Florio's administration have helped the state's economy, hurt the state economy, or haven't they made much difference?

- 1 HELPED
- 2 HURT
- 3 NO DIFFERENCE
- 9 DON'T KNOW

26. Which candidate for governor do you think would do a better job of improving economic conditions in New Jersey--Jim Florio or Christie Whitman, or don't you think it makes much difference?

- 1 FLORIO
- 2 WHITMAN
- 3 NO DIFFERENCE
- 9 DON'T KNOW

27. Which candidate, Florio or Whitman, would do a better job of creating new jobs in New Jersey, or don't you think it will make much difference?

- 1 FLORIO
- 2 WHITMAN
- 3 NOT MAKE MUCH DIFFERENCE
- 9 DON'T KNOW

28. In his 1989 campaign for Governor, Jim Florio said he saw no need to increase state taxes--However, Florio signed into law increases in the state sales and income taxes--He said this was necessary because of budget problems he did not find out about until after he was elected--How do you feel about this--does it make you think of Jim Florio as a politician who goes back on what he says, or do you think raising taxes was something he had to do for the good of the state?

- 1 GOES BACK ON WHAT HE SAYS
- 2 HAD TO DO FOR GOOD OF STATE
- 9 DON'T KNOW

29. As a result of the tax increases approved during the Florio Administration have the state taxes that you pay gone up a lot, a little, or not at all?

- 1 A LOT
- 2 A LITTLE
- 3 NOT AT ALL
- 9 DON'T KNOW

ROTATE Q.30 AND Q.31:

30. If Jim Florio is elected governor, do you think the state taxes you pay will be increased, decreased, or stay the same?

- 1 INCREASED
- 2 DECREASED
- 3 STAY SAME
- 9 DON'T KNOW

31. If Christie Whitman is elected governor, do you think the state taxes you pay will be increased, decreased, or stay the same?

- 1 INCREASED

- 2 DECREASED
- 3 STAY SAME
- 9 DON'T KNOW

ASK EVERYONE:

32. In general, how would rate the job public schools are doing here in New Jersey--excellent, good, only fair, or poor?

- 1 EXCELLENT
- 2 GOOD
- 3 ONLY FAIR
- 4 POOR
- 9 DON'T KNOW

33. Which of the candidates for governor do you think would do a better job of improving the public education system in New Jersey--Florio or Whitman or don't you think it will make a difference?

- 1 FLORIO
- 2 WHITMAN
- 3 WILL NOT MAKE A DIFFERENCE
- 9 DON'T KNOW

Just a few more questions so we can classify your answers.

D1. In politics as of today, do you consider yourself a Democrat, Republican, Independent, or something else?

- 1 DEMOCRAT [Go to q.D3]
- 2 REPUBLICAN [Go to q.D3]
- 3 INDEPENDENT
- 4 SOMETHING ELSE/OTHER
- 9 DON'T KNOW/NO OPINION

(IF #3, 4, OR 9 TO Q. D1, ASK)

D2. Do you lean more toward the Democratic Party or more toward the Republican Party?

- 1 DEMOCRATIC PARTY
- 2 REPUBLICAN PARTY
- 3 OTHER PARTY
- 4 NEITHER
- 9 DON'T KNOW/NO OPINION

D3. Regardless of the political party you might favor, do you consider yourself to be a liberal, conservative, or somewhere in between?

- 1 LIBERAL [Go to q.XD4A]
- 2 CONSERVATIVE [Go to q.XD4A]
- 3 SOMEWHERE IN BETWEEN
- 9 DON'T KNOW/NO OPINION

(IF #3 OR 9 TO Q. D3, ASK)

D4. Do you lean more toward the liberal side or more toward the conservative side?

- 1 LIBERAL
- 2 CONSERVATIVE
- 3 OTHER/NEITHER
- 9 DON'T KNOW/NO OPINION

XD4A. Are you a member of Ross Perot's organization, "United We Stand, America?"

- 1 YES
- 2 NO [Go to q.D5]
- 9 DON'T KNOW

(IF YES TO Q.XD4A. ASK:)

XD4B. Do you plan to join this organization?

- 1 YES
- 2 NO
- 9 DON'T KNOW/NOT SURE

D5. Did you receive a high school diploma?

- 1 YES
- 2 NO [Go to q.D7]
- 9 DON'T KNOW [Go to q.D7]

(IF "YES" TO Q. D5. ASK:)

D6. Did you ever attend college--IF YES, ASK: Did you graduate?

- 1 YES, GRADUATED
- 2 YES, DID NOT GRADUATE
- 3 JUNIOR COLLEGE--GRADUATE
- 4 VOCATIONAL/TECHNICAL SCHOOL
- 5 NO
- 9 DON'T KNOW

D7. Are you currently employed, temporarily laid off, retired or not employed?

- 1 EMPLOYED
- 2 TEMPORARILY LAID OFF [Go to q.XD7b]
- 3 RETIRED [Go to q.D10]
- 4 NOT EMPLOYED [Go to q.D10]
- 9 OTHER/REFUSED [Go to q.D10]

(IF EMPLOYED TO Q. D7. ASK:)

XD7a. And how concerned are you that you might become unemployed within the next year--Are you very concerned, somewhat concerned, or not too concerned about becoming unemployed?

- 1 VERY CONCERNED
- 2 SOMEWHAT CONCERNED
- 3 NOT TOO CONCERNED
- 9 DON'T KNOW

(IF "TEMPORARILY LAID OFF" TO Q.D7 ASK:)

XD7b. How confident are you that you will be able to find a job within the next 3 months--are you very confident, somewhat confident, or not too confident about this?

- 1 VERY CONFIDENT
- 2 SOMEWHAT CONFIDENT
- 3 NOT TOO CONFIDENT
- 9 DON'T KNOW

D8. Do you get paid at an hourly rate, a salary, or are you self-employed?

- 1 HOURLY (AND PIECEWORK)
- 2 SALARIED (AND COMMISSIONS)
- 3 SELF-EMPLOYED
- 9 DON'T KNOW

D9. Are you the chief wage earner in your household?

- 1 YES [Go to q.XD10a]
- 2 NO

(IF "NO" TO Q. D9. ASK:)

D10. Is the chief wage earner in your household currently employed, temporarily laid off, retired or not employed?

- 1 EMPLOYED
- 2 TEMPORARILY LAID OFF [Go to q.XD10b]
- 3 RETIRED [Go to q.D11]
- 4 NOT EMPLOYED [Go to q.D11]
- 9 OTHER/REFUSED [Go to q.D11]

(IF "EMPLOYED" TO Q.D10, ASK:)

XD10a. And how concerned are you that the chief wage earner in your household might become unemployed within the next year-- Are you very concerned, somewhat concerned, or not too concerned about the chief wage earner becoming unemployed?

- 1 VERY CONCERNED
- 2 SOMEWHAT CONCERNED
- 3 NOT TOO CONCERNED
- 9 DON'T KNOW

(IF "TEMPORARILY LAID OFF" TO Q.D10. ASK:)

XD10b. How confident are YOU that the chief wage earner will be able to find a job within the next 3 months--are you very confident, somewhat confident, or not too confident about this?

- 1 VERY CONFIDENT
- 2 SOMEWHAT CONFIDENT
- 3 NOT TOO CONFIDENT
- 9 DON'T KNOW

(IF #1, OR #2 TO Q.D10, ASK:)

D11. Does/did the chief wage earner get paid at an hourly rate, paid a salary, or is the chief wage earner self-employed?

- 1 HOURLY (AND PIECEWORK)
- 2 SALARIED (AND COMMISSIONS)
- 3 SELF-EMPLOYED
- 9 DON'T KNOW

XD11A. In the last 12 months, has any adult in your household been out of work and actively looking for a job?

- 1 YES
- 2 NO [Go to q.D12]
- 9 DON'T KNOW [Go to q.D12]

(IF YES TO Q. XD11A, ASK)

XD11B. Did that person find a job or not?

- 1 YES
- 2 NO
- 9 DON'T KNOW

D12. Do you own or rent your apartment or house?

- 1 OWN
- 2 RENT
- 3 LIVE RENT FREE WITH PARENTS/RELATIVES
- 4 BOTH OWN AND RENT
- 9 NOT DETERMINED

D13. Are you married, widowed, divorced, separated, or have you never been married?

- 1 MARRIED
- 2 WIDOWED
- 3 DIVORCED
- 4 SEPARATED
- 5 NEVER MARRIED
- 9 DON'T KNOW

XD13a. Do you have any children in your household?

- 1 Yes
- 2 No [Go to q.D14]
- 9 Don't know [Go to q.d14]

(IF YES TO Q.XD13a, ASK:)

XD13b. Do you have any children in your household who are (READ ITEM)|

- A LESS THAN 6 YEARS OLD?
- B 6 - 14 YEARS OLD?
- C 15 - 18 YEARS OLD?
- D OVER 18 YEARS OLD?

- 1 YES
- 2 NO
- 9 DON'T KNOW

D14. Are you white, black, Hispanic, or of Asian origin?

- 1 WHITE
- 2 BLACK
- 3 HISPANIC
- 4 ASIAN
- 5 OTHER (SPECIFY:)
- 9 NOT DETERMINED

D15. Do you consider yourself to be Catholic, Protestant, Jewish, or something else?

- 1 CATHOLIC
- 2 PROTESTANT
- 3 JEWISH
- 4 NONE/ATHEIST/AGNOSTIC
- 5 OTHER
- 9 DON'T KNOW/REFUSED

D16. What was your age on your last birthday?

(CODE # OF YEARS, 99 = REFUSED; AND CODE)
99 REFUSED

D17. In what age group are you [read choices]?

- 1 18 - 20
- 2 21 - 24
- 3 25 - 29
- 4 THIRTIES (30 - 39)
- 5 FORTIES (40 - 49)
- 6 FIFTIES (50 - 59)
- 7 60 - 64
- 8 65 OR OVER
- 9 NO ANSWER/REFUSED

D18. Where do you live--in what township or municipality?

D18a. In what county is that?

D19. So that we can group all answers, is your total annual family income before taxes: Under \$35,000; between \$35,000 to just under \$70,000; or \$70,000 or more?

- 1 UNDER \$35,000 [Go to q.D19a]
- 2 \$35,000 TO \$69,999 [Go to q.D19b]
- 3 \$70,000 OR MORE [Go to end]
- 9 DON'T KNOW [Go to end]

D19a. Is that: under \$10,000; \$10,000-\$20,000; \$20,000-\$30,000; or over \$30,000?

- 1 UNDER \$10,000

- 2 \$10,000-\$20,000
- 3 \$20,000-\$30,000
- 4 OVER \$30,000
- 9 DON'T KNOW

D19b. IS that: \$35,000 to \$50,000 or over \$50,000?

- 1 \$35,000 TO \$50,000
- 2 OVER \$50,000
- 9 DON'T KNOW